



Bridge Builders: A Guide to Effective Committee Testimony

What? So What? What Now?

- **Did you introduce yourself?** Provide your name, title, and affiliation to establish credibility and help legislators understand your background.
- **Did you credential yourself?** Briefly highlight your relevant qualifications, experience, or research to demonstrate why your perspective is valuable.
- **Did you express your position clearly, concisely, and succinctly?** Clearly articulate your stance on the bill in a concise and compelling manner.
- **Was your testimony engaging and accessible?** Use plain language, avoid jargon, and consider incorporating a brief story, example, or data point to make your testimony memorable.
- **Did you connect your expertise to the legislation?** Explicitly explain how your knowledge and experience relate to the bill and why it matters in the policymaking process.
- **Did you stay within the time limit?** Keep your remarks focused and succinct to ensure your key points are heard and respected within the allotted time.

