

## Media Contact

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## Eagleton Institute of Politics Names Head of Education and Strategic Initiatives

**New Brunswick, New Jersey (May 13, 2024)** – Elizabeth C. Matto, Ph.D., Director of the [Eagleton Institute of Politics](#) at Rutgers University—New Brunswick, has announced the appointment of Ginger Gold Schnitzer, as the Institute’s new Director of Education and Strategic Initiatives effective June 3, 2024.

A graduate of Rutgers University's Douglass College and Eagleton's Undergraduate Associates program, Schnitzer holds a Master of Government Administration degree from the Fels Institute of Government at the University of Pennsylvania and a Juris Doctorate from Villanova University School of Law. She served as the Executive Director of the [Guarini Institute for Government and Leadership](#) at Saint Peter's University. During her time leading the Guarini Institute, Schnitzer provided a place for deliberative discussion and political analysis, introduced students to careers in public service, and worked to bridge the gap between classroom learning and real-world politics. Additionally, she has extensive political experience as the former Director of Government Relations for the New Jersey Education Association and has held positions on the Plainsboro Township Committee, Public Library Foundation, and Township Zoning Board.

As Director of Education and Strategic Initiatives, Schnitzer will be responsible for all educational efforts throughout the Eagleton Institute of Politics, synergizing the scholarship and practice of teaching and learning politics and reimagining political learning experiences so they meet the Institute’s mission, core values, and learning objectives. She also will focus upon developing and expanding the Institute’s portfolio of research and educational projects.

“I am inspired by the work Eagleton is doing on civic learning and engagement under Elizabeth Matto’s leadership. For that reason, it is a great honor to join Eagleton at this important moment in higher education and in the life our democracy,” said Ginger Gold Schnitzer.

“My goal as Director is to further the Eagleton Institute’s founding vision by centering civic learning and engagement in ways that are creative, collaborative, and expansive while being accessible and relevant to the needs of students, higher education, and our democracy. I believe Ginger possesses the perfect combination of content knowledge, political expertise, and innovative educational experience and leadership to excel in this role and advance our Institute's educational efforts in a meaningful way,” said Eagleton director, Elizabeth C. Matto, Ph.D.

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## The Eagleton Institute of Politics

[The Eagleton Institute of Politics](#) at Rutgers University—New Brunswick studies how American politics and government work and change, analyzes how the democracy might improve, and promotes political participation and civic engagement. The Institute explores state and national politics through research, education, and public service, linking the study of politics with its day-to-day practice.

## Rutgers—New Brunswick

Rutgers University—New Brunswick is where Rutgers, the State University of New Jersey, began more than 250 years ago. Ranked among the world’s top 60 universities, Rutgers’s flagship is a leading public



research institution and a member of the prestigious Association of American Universities. It has an internationally acclaimed faculty, 12 degree—granting schools and the Big Ten Conference’s most diverse student body.