







CONTENTS

ABOUT EAGLETON

1
MESSAGE FROM THE DIRECTOR

2 EDUCATION PROGRAMS

7 RESEARCH CENTERS AND PROGRAMS

16 PUBLIC PROGRAMS

20

22
ALUMNI, FACULTY, STAFF AND VISITING ASSOCIATES

Back Cover

Thank you to the following individuals for helping to make the publication of this report possible:

IRA H. LOMENCH STUART AND MARTHA TELL **ABOUT THE**

Eagleton Institute of Politics

THE EAGLETON INSTITUTE OF POLITICS EXPLORES STATE AND NATIONAL POLITICS through research, education, and public service, linking the study of politics with its day-to-day practice. The Institute focuses attention on how the American political system works, how it changes, and how it might work better.



EAGLETON'S FACULTY, CENTERS AND PROGRAMS SPECIALIZE IN THE STUDY OF:

- state government and politics
- public opinion polling and survey research
- women's political participation
- minority and immigrant political behavior
- governors
- campaigns, elections and political parties
- ethics
- civic education and political engagement
- young elected leaders and youth political participation
- New Jersey politics

The Institute includes the Center for American Women and Politics, the Eagleton Center for Public Interest Polling, and the Center on the American Governor. Eagleton also houses the Clifford P. Case Professorship of Public Affairs, the Arthur J. Holland Program on Ethics in Government, the Louis J. Gambaccini Civic Engagement Series, the Senator Wynona Lipman Chair in Women's Political Leadership, and the Albert W. Lewitt Endowed Lecture.

For Rutgers undergraduate and graduate students, Eagleton offers a range of education programs, including an undergraduate certificate, graduate fellowships, research assistantships and internships, and opportunities to interact with political practitioners.

The Institute convenes conferences and other forums for the general public. In addition, Eagleton undertakes projects to enhance political understanding and involvement, often in collaboration with political leaders, government agencies, the media, non-profit groups, and other academic institutions.



Message from the Director

SUMMER 2014

RADUATION SEASON WAS NOT ENTIRELY CALM AT THE UNIVERSITY THIS SPRING. AFTER FORMER SECRETARY OF State Condoleezza Rice was announced as commencement speaker and designated to receive an honorary degree, some students and faculty began protesting. Despite President Robert Barchi's statement in support of Secretary Rice, she ultimately withdrew from the event, reluctant to distract from the celebration.

I mention this now not to share a particular opinion of the situation, but rather to note the intense discussions generated among students, and especially to highlight a decidedly Eagleton moment. A few days before graduation, we had gathered for our annual picnic to congratulate and cheer on Eagleton's Undergraduate Associates. When I returned to my desk, I found a string of messages from members of the 1968 class of Eagleton Fellows. One 1968 Fellow had launched the discussion; many responded to comment on the commencement controversy. By the time I saw the correspondence, an energetic give-and-take had bounced through cyberspace. Forty years removed from their Eagleton days, and still they sought out one another to discuss a thorny issue. I was struck by how their comments reflected exactly what the Undergraduate Associates had just praised about the Eagleton program — linking and learning in a community of shared interests and diverse (often divergent) views. The undergraduates at the picnic easily communicated across differences — without defensiveness, and with good humor.

In my response to the 1968 alumni, I wrote that the seniors in Eagleton's 2014 Undergraduate Associates class included both leaders of the sit-in at President Barchi's office to protest the selection of Secretary Rice as well as students who had written, spoken and even been interviewed on national TV expressing disappointment about Rice's decision to withdraw. Our students spoke their minds, made their cases, and disagreed with one another. At the picnic they shared their gratitude for the opportunity to study at Eagleton and to debate issues about which they felt strongly.

1968 was another charged and controversial political time at Rutgers and across the country, a provocative moment when Eagleton Fellows had an opportunity to champion and engage in passionate political discourse. Hearing from those alumni in 2014 reminded me that the Eagleton experience withstands the test of time. In an increasingly polarized world where too often thoughtful dialogue is missing from politics and government, surely Eagleton's mission is more important and relevant than ever.

At the Eagleton Institute of Politics, we believe in education that fosters and respects the exploration and informed exchange of different — and differing — ideas. Tolerance for thoughtful, probing exchanges that advance knowledge and understanding is not just the heart of a university, but the heart of our democracy.

I am perennially made hopeful by the young people who come through Eagleton. At the stage of life when we meet them, most retain some idealism and believe that the future can be better with their help. Good for them! It is essential to encourage and nurture idealism; teach basic principles and also hard realities; encourage them to develop their voices; and always, always find ways to inspire them so that, like the Class of 1968, they can become and continue to be informed, engaged citizens in this dynamic world.

Ruth B. Mandel

EAGLETON

Graduate Fellowship Program

It is my settled conviction that the cultivation of civic responsibility and leadership among the American people in the field of practical political affairs is of vital and increasing importance to our state and nation ... I make this gift especially for the development of and education for responsible leadership in civic and governmental affairs and the solution of their political problems.

— Florence Peshine Eagleton, 1953

THE EAGLETON FELLOWSHIP PROGRAM WAS THE FIRST program established when the Institute was founded in 1956. The Class of 2014 Eagleton Fellows emerged from Wood Lawn eager, as Florence Eagleton intended, to face the many civic, government and political challenges confronting our country.



Eagleton Fellows chatted with Joe Doria, one of their instructors.

This year's 27 Eagleton Fellows were graduate and professional school students from all three Rutgers campuses seeking degrees in fields as diverse as education, ecology and evolution, social work, public administration, communications, law, city and regional planning, public policy, public affairs and political science. (See list on page 4.) The group, which formed tight-knit bonds early in the year, encompassed Democrats, Republicans and independents with past professional experiences including: U.S. Marine serving in Iraq; high school social studies teacher; news reporter; state police officer; firefighter and emergency medical technician; pastry chef; financial services manager; ordained minister; natural resource coordinator; and theatrical stage manager.

During the fall semester, each Fellow took either Legislative Policymaking, taught by Joe Doria, or the Seminar in American Politics co-taught by Doria and Pete McDonough, a

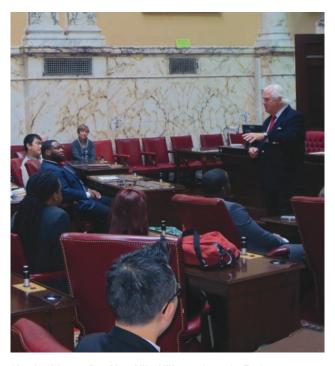
"I enjoyed meeting such dynamic, accomplished, and motivated colleagues and the variety of learning experiences to which I was exposed. Learning from my Eagleton colleagues and the varied political perspectives and guests was most valuable. My Eagleton experience was more than I could have imagined."

- Roosevelt Donat, '14 Fellow

bipartisan team with extensive background in state and national politics and government. In the spring, Fellows spent at least 15 hours each week immersed in a placement in the Legislature or a government agency. (See table on page 5.)

Throughout the year, Fellows gathered monthly for in-depth discussions about policy, politics and government. Over the year, topics included:

- Newark and local government (with Mo Butler, Eagleton alumnus and chief of staff to Mayor Cory Booker);
- public policy on issues that require risk comparisons (with Eagleton Associate Director John Weingart);
- differences in working for the legislature and regional government (with Eagleton Visiting Associate Bill Baroni);
- lobbying, human services and South Jersey politics (with Eagleton Visiting Associate Dale Florio, lobbyist Patrizia Zita, Commissioner Jen Velez and Eagleton alumnus and Atlantic County Republican Committee Chairman Keith Davis);
- implementation of the Affordable Care Act and the NJ state budget (with Eagleton Visiting Associate and director of the State Health Reform Assistance Network, Heather Howard, and David Rosen, legislative budget and finance officer for Office of Legislative Services); and



Maryland Senate President Mike Miller spoke to the Eagleton Fellows during their visit to Annapolis.

"The Eagleton Fellowship program helped me to become more optimistic about my current career path. My favorite part of the program was having the opportunity to hear about what it took for leaders and politicians to reach their goals. It helped me to see that everybody struggles at some point."

— Spencer Clayton, '14 Fellow

"I had little background in politics and the fellowship allowed me to gain a deeper understanding and appreciation of the role of government that I can apply in my career and life."

- Maggie Dobbs, '14 Fellow

 county and legislative perspectives on government and politics (with Mercer County Executive Brian Hughes and NJ General Assembly Minority Leader Jon Bramnick).

Following a valued Eagleton tradition, the Fellows traveled to Annapolis for instructive meetings with Maryland officials and fascinating insights into how much government in another state of similar size and population can differ from New Jersey's. After meeting with the president and minority leader of the Senate, the speaker of the House, and several Eagleton alums working for Maryland's Department of Legislative Services, the students sat in on legislative debates on the minimum wage and health care.

The fellowship year ended with a closing program highlighted by remarks on the satisfactions of government service from Congressman Frank Pallone Jr., New Brunswick's representative in Congress.



EAGLETON

Undergraduate Associates Program

N THE 40 YEARS SINCE ITS ESTABLISHMENT, THE EAGLETON UNDERGRADUATE ASSOCIATES
Program has developed a reputation for attracting bright, politically aware students with diverse opinions and a penchant for lively — even heated, but also civil and friendly — discussion.

The Eagleton Undergraduate Associates Program is offered in collaboration with the Department of Political Science. Undergraduate Associates explore the real-world practice and processes of American politics, learning from experienced practitioners. Those selected for the program take a series of three courses at Eagleton, starting in the second semester of their junior year and continu-

ing through their senior year; as part of the program, they complete internships related to government or politics. (See table on page 5).

This year's Undergraduate Associates, drawn from both the New Brunswick and Camden campuses, represented fields of study that included: political science; philosophy; Spanish; history; economics; women's and gender studies; English; French; psychology; criminal justice; finance; East Asian studies; Latino and Hispanic Caribbean studies; planning and public policy; bioenvironmental engineering; sociology; labor studies; math; molecular biology and biochemistry; and cell biology and neuroscience. (See class list on page 4.)

"I liked thinking through the types of questions about politics — mechanical, ethical, etc. — that I can't really think through in a constructive way anywhere else. The study of applied politics was exactly what I hoped the political science major at large would be."

- Sam Berman, '14 Undergraduate Associate

"I liked the community that formed amongst the Undergraduate Associates — really invaluable and a group that will continue to keep in touch."

— Judith Foo, '14 Undergraduate Associate



2015 Undergraduate Associate Oluwaseyi Amorin and classmates introduced themselves at their first Eagleton event.

"The program taught me how to think about politics, and it showed me politics from the inside, which I wouldn't have been able to get anywhere else."

— Sherif Ibrahim, '14 Undergraduate Associate **CLASS OF 2014**

Eagleton Fellows degree/major

JUI AGRAWAL

MPP/Public Policy (NewB)

ZUNAIR ASHFAQ

MSW/Social Work (NewB)

OLTA BEJLERI

ID/Law (Nwk)

SARA BENNETT

MSW/Social Work (NewB) JD/Law (Nwk)

STEVEN BRODY

JD/Law (Cam)

SPENCER CLAYTON

PhD/Public Affairs (Cam)

CRYSTAL DESVIGNES

MA/Political Science (Nwk)

LEAH DIMATTEO

JD/Law (Cam)

MARGARET DOBBS

MCRP/Urban Planning (NewB)

ROOSEVELT DONAT

JD/Law (Nwk)

STEVEN FERNANDEZ

MPA/Public Administration (Nwk)

PETER FU

JD/Law (Cam)

STEVEN GALANTE

MA/Communication & Information (NewB)

NOAH GLYN

MPP/Public Policy (NewB)

LEONARD JONES

JD/Law (Nwk)

IAN LIBERTY

JD/Law (Nwk)

ANTHONY MARCUM

JD/Law (Nwk)

LAUREN MARTINEZ

JD/Law (Cam)

CAMPUS: Cam: Camden • NewB: New Brunswick • Nwk: Newark



Eagleton Fellows gathered for their year-end ceremony.

RACHEL MOODY

MPP/Public Policy (NewB) JD/Law (Nwk)

BRIAN ROCK

EdD/Education (NewB)

NANCY SANTUCCI

MPP/Public Policy (NewB)

ADAM SCALICE

JD/Law (Cam)

BARBARA SILBER

JD/Law (Nwk)

AARON WASHINGTON

JD/Law (Nwk)

AMANDA WENCZEL

PhD/Ecology & Evolution (NewB)

MICHAEL WOODRUFF

JD/Law (Nwk)

BENNY ZHENG

MCRP/City & Regional Planning (NewB)

CLASS OF 2014

Eagleton Undergraduate Associates MAJOR/MINOR

SABRINA ARIAS

Political Science, Philosophy/ Spanish, History

SAMUEL BERMAN

Political Science/Economics, History

LAUREN BROOME

Political Science, Women's and Gender Studies/Philosophy

JOSEPH CASHIN

English/Political Science

SIVARAM CHERUVU

Political Science, History/ Economics, French

SHARON CHIANG

Political Science, Psychology

JOHNNA CHICK

Criminal Justice, Political Science

DONALD COUGHLAN

Finance, Political Science/Economics

GREGORY CUI

Economics/Political Science

MARK FEASTER

Political Science/History, Philosophy



Greg Cui spoke on behalf of the class of 2014 at the Undergraduate Associates year-end picnic.

JUDITH F00

Political Science, English, East Asian Studies

GABRIELA GUZMAN

History, Political Science/Latino and Hispanic Caribbean Studies

ZAIN HAQ

Philosophy, Political Science/Economics

SHERIF IBRAHIM

English, Political Science

AMI KACHALIA

Political Science/Women's and Gender Studies

"The guest speakers who came to class gave me insight into various careers in and around government."

— Dan Master, '14 Undergraduate Associate

ANIKET KESARI

History, Political Science

ABDUL REHMAN KHAN

Political Science, Planning and Public Policy, Economics

ELEANA LITTLE

Bioenvironmental Engineering/Political Science

DANIAL MANZOOR

Political Science, Sociology/Labor Studies

DANIEL MASTER

History/Political Science (Cam)

GORDON MORRISETTE

Political Science, History, Math

MICHAEL NANFARA

Molecular Biology and Biochemistry/Political Science

FELISE ORTIZ

Political Science, Women's and Gender Studies/Spanish

RICHARD TRENT

Cell Biology and Neuroscience/Economics

CAMPUS: New Brunswick unless specified

EAGLETON STUDENT PLACEMENTS

2013-2014

- Eagleton Fellows
- + Undergraduate Associates

STATE OF NEW JERSEY

Office of the Governor •

Office of the Attorney General •

Department of Agriculture •

Department of Banking and Insurance •

Department of Education •

Department of Environmental

Protection • +

Department of Human Services •

New Jersey General Assembly • +

New Jersey State Senate •

Office of Legislative Services •

New Jersey Transit •

FEDERAL GOVERNMENT

Office of Senator Cory Booker •

Office of Senator Robert Menendez +

Office of Representative Frank Pallone, Jr. +

U.S. Department of State +

LOCAL, COUNTY AND REGIONAL GOVERNMENT

City of Jersey City •

City of Linden •

City of Newark +

City of New York +

Delaware Valley Regional Planning

Commission •

Middlesex County Prosecutor's Office +

POLITICAL CAMPAIGNS

Barbara Buono for Governor +

Chris Christie for Governor +

Cory Booker for U.S. Senate +

Peter Inverso for State Senate +

Rashawn Davis for Newark City Council •

OTHER PLACEMENTS

Cumberland County Republican Organization +

Institute for Food, Nutrition and Health +

New American Leaders Project +

World Information Transfer +

2013-2014

Classes at Wood Lawn

UNDERGRADUATE CLASSES

Citizenship and Civic Engagement (Darien Learning Community)

ELIZABETH MATTO AND ANDREW MURPHY

Learning from Political Internships (Undergraduate Associates Seminar)

MICHAEL CATANIA

Political Campaigning
MICHAEL DUHAIME AND MAGGIE MORAN
WITH KELLY DITTMAR

Political Leadership
ANNA MITCHELL MAHONEY

Political Women: Some Who Dared (Byrne First-Year Seminar)

RUTH B. MANDEL

Practice of Politics

(Undergraduate Associates Seminar)
GERALD M. POMPER

Processes of Politics

(Undergraduate Associates Seminar)

JOHN WEINGART

RU ReadyTM

(Internship Seminar)

ELIZABETH MATTO

Topics in Political Science

(Darien Learning Community)

ELIZABETH MATTO

Urban Politics
JOSEPH DORIA

Will Chris Christie Be Re-Elected? The 2013 Race for NJ Governor

(Byrne First-Year Seminar) **DAVID REDLAWSK**

Women and American Politics KELLY DITTMAR

Youth Political Participation Program (*Internship Seminar*)

ELIZABETH MATTO

GRADUATE CLASSES

Advanced Topics in Women and Politics: Gender, Race and the American Party System KIRA SANBONMATSU

Advanced Topics in Women and Politics: Gender, Race and Representation SUSAN J. CARROLL

Legislative Policymaking JOSEPH DORIA

Problems in American Politics

(Eagleton Fellows Seminar)

PETER MCDONOUGH AND JOSEPH DORIA

Women and Politics

(Graduate Proseminar)
SUSAN J. CARROLL

"Despite the bad rap NJ politics gets in culture and in the press, there are some genuinely good people working in the State House. The yellow employee badge seems to elicit a sense of camaraderie from those that work there. It's the one job experience I've had that I genuinely miss!"

— Steven Galante, '14 Fellow

CONTINUING EDUCATION

The Life of Politics

(Osher Lifelong Learning Institute)

GERALD M. POMPER



New Jersey Governor Chris Christie talked with 2015 Undergraduate Associate Anthony Covington after speaking to the Political Campaigning class.

Political Campaigning Course

EVERY TUESDAY EVENING IN AUTUMN, EAGLETON'S DRAWING Room overflowed with Rutgers undergraduates fortunate enough to have gotten into Political Campaigning. Offered as a collaboration between the Institute and the Department of Political Science, the course is taught by Michael DuHaime and Maggie Moran, a bi-partisan team of Rutgers graduates who are two of New Jersey's most respected campaign strategists. Perhaps as

"I can't believe how much I learned in this course. BY FAR THE BEST **CLASS I HAVE EVER TAKEN. I** was exposed to a side of politics I never knew about and gained a newfound appreciation for the subject as a whole."

- Political Campaigning Student

valuable as the insider's guide they offer the students on all aspects of political campaigns, is the opportunity to see the instructors working as a team and debating issues with respect and good humor despite strong political differences. This year, DuHaime

and Moran, aided by Assistant Research Professor Kelly Dittmar, brought to the class an impressive roster of candidates, consultants, pollsters, journalists, lobbyists, and elected officials.

Highlights included lengthy visits from Governor Chris



Guest speakers for Political Campaigning included former Republican National Committee Chairman Ken Mehlman.

Christie and Jersey City Mayor Steve Fulop, Assemblywoman Bonnie Watson Coleman and Assemblymen Jon Bramnick and Lou Greenwald, Republican strategist Ken Mehlman, pollsters Adam Geller and Jeffrey Plaut, and a panel of journalists with Matt Friedman (Star-Ledger), Darryl Isherwood (nj.com), Brian Thompson (WNBC-NY) and Kate Zernike (New York Times).

2014 Eagleton Aresty Undergraduate Research Projects

STUDENT-FACULTY COLLABORATIONS

NAME	EIP AFFILIATION	PROJECT TITLE/ADVISOR
Sabrina Arias	Undergraduate Associate '14	The Future We Want: From Millennium Development Goals to Sustainable Development Goals/PAUL POAST
Lauren Broome	UA '14	Douglass Oral History Project/KAYO DENDA
Mark Feaster	UA '14; EIP Aresty	The Governor's Powers: Vetoes and Clemency/JOHN WEINGART
Sherif Ibrahim	UA '14	Visions Aboard the Pequod: Fluctuating Orientalism in Moby Dick/CHERYL WALL
Chelsea Jeskie	UA '15	Religious Pluralism and Political Identity in the United States/ANDREW MURPHY
Elizabeth Kantor	EIP Aresty	Examining Best Practices for Sampling and Weighting Dual-Frame, Statewide Surveys/DAVID P. REDLAWSK
Kira Kaur	UA '15; EIP Aresty	Hillary Rodham Clinton on the Forefront of Women's Rights: One Woman's Global and Domestic Influence/RUTH B. MANDEL
Eleana Little	UA '14	CMAQ Model Challenges: More Accurate Accounting for Secondary Organic Aerosol Formation from Bensene, Isoprene, Toluene, and Xyl/ANN MARIE CARLTON
Ian McGeown	EIP Aresty	Social Media and Public Opinion Polling/DAVID P. REDLAWSK
Hannah McVeigh	EIP Aresty	Do Women of Color Make An Impact: A Look at Statewide Executive Officials/ KIRA SANBONMATSU
Rachel Moon	UA '15; EIP Aresty	Hillary Rodham Clinton on the Forefront of Women's Rights: One Woman's Global and Domestic Influence/RUTH B. MANDEL
Pamela Navrot	UA '15	The World Treaty Index: Making It Possible/PAUL POAST
Jeffrey Niesz	UA '15	The Education of William Penn/ANDREW MURPHY
Olivia Puch	EIP Aresty	Getting to the Polls: The Impact of Polling Locations on Youth Voter Turnout/ ELIZABETH C. MATTO
Shubhangi Shukla	EIP Aresty	Getting to the Polls: The Impact of Polling Locations on Youth Voter Turnout/ ELIZABETH C. MATTO
Jacob Shulman	UA '15; EIP Aresty	The Governor's Powers: Vetoes and Clemency/JOHN WEINGART

RESEARCH CENTERS AND PROGRAMS

Youth Political Participation Program

MERICA'S YOUNGEST CITIZENS, THE Millennial Generation, are unlike any generation before them. Millennials are well-educated, technologically adept, ethnically diverse, optimistic, and eager to make a difference. At the same time, young people are unlikely to view the political process as a route for addressing problems and often lack the skills, knowledge, or disposition to be politically active.

Universities have long claimed a responsibility to prepare new generations of leaders in all fields, including civic leaders. In that context, the mission of the Youth Political Participation Program (YPPP) is to encourage and support political engagement and learning among young people — on the Rutgers campus, in surrounding communities, and in the nation at large bearing in mind the distinctive attitudes and traits of Millennials. This year, we pursued a mixture of research efforts, public service programs, and educational endeavors. As always, Rutgers students played a central role in YPPP's efforts to engage young people in politics.

For a second year, YPPP partnered with the Department of Political Science and the Office of Learning Communities to administer the Darien Learning Community initiative (DLC). Students selected for the DLC were offered the unique opportunity to combine exploration of American political thought through political science coursework with the practice of American politics through participation in YPPP. Students reflected on linkages between theory and practice, both in writing and in weekly discussions, and then extended their classroom efforts by working on YPPP's core programs, RU Voting™ and RU Ready™.

In the fall of 2013, as New Jersey prepared for two elections — a special Senate election in October and the general election in November — RU Voting™ was hard at work registering, educating and mobilizing Rutgers students for both contests. This year the program conducted campus-wide voter registration drives for both elections and worked with Rutgers

President Barchi's office on email blasts to the entire student body on all campuses, directing them to our newly designed website (yppp.rutgers.edu) for critical voting information. We also provided, in partnership with the Office of Residence Life, consistent registration and voting information specific to each campus and residence hall. On Election Day, we offered, in partnership with Rutgers University Student Association (RUSA), a free shuttle bus to a distant site where some campus-dwelling students must vote.

RU Voting[™] also presented programs to engage students in the election process and encourage them to learn about politics. A fall Pizza and Politics event featured politi-

cal reporters Nick Acocella of *Politifax* and Matt Katz of WNYC/New Jersey Public Radio discussing key issues surrounding New Jersey's elections. A spring Pizza and Politics program presented Fox News congressional correspondent Mike Emanuel. Also on the menu was Popcorn and Politics, with a fall gubernatorial debate watch and a spring student panel and viewing of the documentary *Mitt*, both cosponsored by other campus groups.

YPPP once again administered RU Ready™ at New Brunswick High School with the goal of encouraging and equipping high school students to be active citizens. The program's hallmark is the central role played by Rutgers stu-

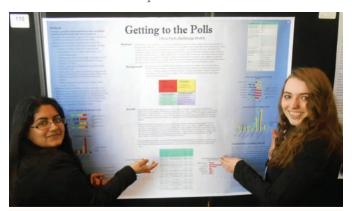


Students pointed visitors toward an authentic voting machine they could try out at Rutgers Day.



dents who prepare and present engaging in-class workshops. This spring, students from the Darien Learning Community spent a portion of the spring semester at the high school, enlightening over 150 students about the promise of the Millennial Generation and methods of civic participation. In April, RU Ready™ welcomed New Brunswick Mayor James Cahill as the featured speaker at its annual Young Leaders Conference for selected New Brunswick High School students.

RU Ready™ is extending its reach. This year, YPPP and New Brunswick Public Schools partnered to launch a Civics Club for



The Fund for Civic Engagement and Education

Working with students from the Aresty Research Center, RU Voting[™] conducted original research on polling locations and constructed an index to measure the difficulty of accessing sites. This index, while designed at Rutgers, can be used to study campuses nationwide. The research was supported by the Fund for Civic Engagement and Education.

students interested in pursuing their passion for politics. The RU Ready™ Civics Club's first major project was a day-long field trip to New Brunswick's City Hall, where they interacted with local public officials, learned more about the components of local government, and brainstormed ways to encourage political involvement among their peers. Working in collaboration with New Jersey's Office of Legislative Services, YPPP is also taking steps to integrate the lessons of RU Ready™ into State House Express, a grant program administered by Eagleton that supports school trips to the New Jersey State House. (See page 9.)

At the Youth Political Participation Program, we believe not only that political participation is a critical component of a democracy's health, but that the knowledge, skills, and attitudes associated with good citizenship can and should be taught to young people. Preparing and encouraging young people to be active citizens remains central to the work of the Institute — and especially to the work of YPPP.





BY THE NUMBERS:

YOUTH POLITICAL PARTICIPATION PROGRAM

#NUMBER of Years YPPP

HAS ADMINISTERED RUREADY™

@ NEW BRUNSWICK HIGH SCHOOL

NUMBER OF U.S. MEMBERS
OF THE MILLENNIAL GENERATION



NUMBER OF unique visitors.

ACCESSING:
YPPP website

SIX HUNDRED

Voter Registration Page Visits

YPPP's

VOTER INFORMATION PAGE:

>1,000

State House Express

high schools and 37 middle schools — from 20 of the state's 21 counties — the opportunity to take a total of 2,249 students to Trenton to learn first-hand how state government works. The program is supported by the New Jersey Legislature and administered by Eagleton in collaboration with the Office of Legislative Services (OLS). After ten years, the program continues to draw enthusiastic reviews from teachers and students; one teacher summarized by saying, "We had a fabulous day!"

This year, Eagleton conducted a teacher focus group to explore how well the experience

met expectations and how it might be improved. Based on this and similar conversations with staff in OLS, changes are already underway. State House Express is being integrated with components of Eagleton's RU Ready[™] project to



Climb Aboard!

create an enriched civic engagement program. OLS has identified legislation that will be featured in the "Make a Law!" program; Eagleton will create RU Ready™ materials and projects tailored to these laws that can be used before and after student visits to the State House. Teachers can access appropriate primary documents or materials, allowing them to build activities around Common Core standards. Knowing the relevant committees and members who might consider the legislation addressed in the "Make a Law!" program, Eagleton can map out the legislative process for students and facilitate meetings with legislators, staff, or lobbyists. Eagleton can also provide contact information and templates for communicating with legislators, staff or lobbyists. We hope to create an electronic platform (a wiki on the Youth Political Participation Program website) that will allow State House Express schools, teachers and students to connect, as well as a State House Express Speakers Bureau that provides teachers with ideas and contacts for classroom or Skype visits.

CENTER ON THE

American Governor

ON APRIL 1ST, COINCIDING WITH FORMER NEW JERSEY Governor Brendan Byrne's 90th birthday, the Center on the American Governor (CAG) launched a redesigned website, governors.rutgers.edu. It showcases and enhances navigation of a growing body of gubernatorial content, which now includes video-recordings and transcripts for more than 15 forums and interviews with more than 100 state leaders, as well as papers, speeches, articles, photos, analytic reports and TV campaign ads. The upgrade also expands CAG's capacity to stimulate greater academic and general public interest in this important executive leadership post, both nationally and in New Jersey.

This year the Center continued to convene roundtable discussions and conduct individual interviews building the collection of online resources. In October, members of Governor Christine Todd Whitman's administration met to discuss their economic initiatives and policies.

CAG co-sponsored, with the New Jersey Historical Commission, a program on "The New Jersey Governor: From the Age of the Town Crier to Twitter." In addition, the Center hosted a public program on the first new edition of *The Governors of New Jersey* in 40 years, featuring Michael Birkner, a Gettysburg College history professor and one of the volume's three editors.

The two groups of scholars awarded CAG grants in 2012 and 2013 met in December 2013 to report on their research and consider ways of expanding the study of governors. Out of that gathering came two significant initiatives:

- A pre-conference workshop on state political institutions, with an emphasis on the executive branch, will take place prior to the American Political Science Association meetings in August 2014. Hosted by the home institutions of two CAG grantees — Washington University and the University of Houston — the program will offer feedback on work in progress.
- A national publisher, Palgrave MacMillan, has accepted a proposal for a book presenting findings from research funded by CAG, with publication expected late in 2015. Tentatively titled Governors: Power, Constraint, and Leadership in the U.S. States, the book will be edited by Professor David P. Redlawsk, Director of Eagleton's Center on Public Interest Polling.

CAG also received funding from Rutgers for two writing projects: one focusing on how governors respond to disasters, and another looking at governors who have aspired to or won the presidency. Both will be published in time to serve as resources during the 2016 election cycle.

GOVERNORS AND REVIEW COMMISSIONS

A major role of every governor is to preside over an extensive bureaucracy that evolves to administer the government's varied responsibilities. While approaches to this responsibility rarely attract significant attention, they can have a significant impact on service delivery and program implementation. Many governors have established review commissions tasked with examining structures and processes and recommending improvements. Past efforts in this direction could offer lessons for a new governor considering

such an initiative, even if she or he were in a different state. Yet no such analyses have been undertaken. Do these commissions generate meaningful change or do their recommendations become proverbial dusty studies on a shelf? Does the timing of their formation or their membership and staffing make a difference? Are there possible actions to consider in advance of, or instead of, forming this type of review group?

To begin to address these questions, CAG this year documented the work of the Management Review Commission established by



Three former N.J. Governors, Jim Florio, Christie Whitman and Tom Kean, along with Rutgers President Robert Barchi, welcomed former Senator Olympia Snowe (center) to Eagleton.

New Jersey Governor Jim Florio. The Florio Archive of the Center's website now hosts a section on Government Efficiency, which features an interview with the Commission's executive director, a detailed timeline, as well as selected related documents. The Center will build from this analysis to examine and compare ways others have approached similar issues. This work will focus first on other New Jersey governors before expanding to consider the approaches taken by governors from other states.

GOVERNORS AND MUSIC

Issues of public administration may be among the most serious and staid addressed by the Center to date. At the other end of any spectrum of "wonkishness" would be our exploration of the music governors create and inspire. This project has so far identified 30 governors who either wrote or performed music themselves or were the subjects of songs written by others. Descriptions of the songs, lyrics, relevant photos and links to audio and video recordings are now included in the Center's On the Lighter Side. Visitors can, for example, see the folk-rock band led by the current governor of Maryland, Martin O'Malley, hear a campaign song from Harold Hoffman's successful 1934 campaign for governor of New Jersey, or listen to "The Ballad of Earl K. Long" about the man who followed his more famous brother Huey to serve as governor of Louisiana on three separate occasions between 1939 and 1960.



Visitors to this part of the Center's site will find entertaining insights into individual governors and the times and culture in which they lived, even if CAG does not endorse the observation of Robert Taylor, a governor of Tennessee (and fiddler) in the late 19th century, who said, "There is no music so sweet to the American ear as the music of politics."

RUTGERS

Center on the American Governor

Eagleton Institute of Politics

NOW FEATURED:



Forum: Economic Policies of the Whitman Administration

Analysis: Governor Florio's Management Commission

Collection: Thomas H. Kean Administration



governors.rutgers.edu

EAGLETON PROGRAM ON

Immigration and Democracy

THE EAGLETON PROGRAM ON IMMIGRATION AND Democracy presented a series of public discussions organized by Visiting Scholar Sayu Bhojwani. Bhojwani is an immigrant rights and social justice advocate who served as New York City's first Commissioner of Immigrant Affairs. She is the founding director of the New American Leaders Project, the only national nonpartisan organization specifically focused on preparing first- and second-generation immigrants for civic leadership. Bhojwani completed her doctorate in politics and education at Teachers College, Columbia University in spring 2014.

PROGRAMS INCLUDED:

THE NEW MAJORITY AND POLITICAL REPRESENTATION: ALOOKATIMMIGRANTS AS CANDIDATES, ELECTED OFFICIALS AND POLICYMAKERS: Bhojwani spoke about the imbalance between a growing immigrant population and the representation of immigrants in elective office across the U.S. She reviewed how political representation can help create opportunities for immigrants to see people like themselves in office, can ensure that the needs of immigrants are addressed in policymaking, and can help boost immigrant participation at the polls.

THE POLITICS AND PLAYERS OF IMMIGRATION REFORM:

Frank Sharry, executive director of the DC-based nonprofit America's Voice, talked with Bhojwani



Frank Sharry talked immigration reform with Sayu Bhojwani.

about the status of immigration reform efforts in Washington. Sharry provided the historical context of current legislative efforts and described areas for potential compromise and agreement on the controversial issue. Like the earlier program, this one can be viewed at **epid.rutgers.edu**.

(RE) EMERGING POLITICAL ACTORS: NONPROFITS AND IMMIGRANT INCORPO-

RATION: Bhojwani emphasized the importance of nonprofits to immigrant integration, in particular because they provide "culturally competent, linguistically specific services" to immigrants and are recognized as trusted entities in their community. She explained that nonprofits are important players in immigrant political integration because they can act as entry points to elected officials, advocate for communities, educate candidates, host candidate forums, and encourage immigrants to engage with politics.

During the fall 2014 semester, Bhojwani will teach a new political science seminar at Eagleton, Politics and the New Majority. Her students will explore themes in political participation by new immigrant groups, with an emphasis on Asian and Latino communities. The focus will be on electoral campaigns, particularly by immigrant and non-immigrant candidates running for office, and the students will be engaged in primary and secondary research on campaigns.

CENTER FOR

American Women and Politics

NGAGING WOMEN IN THE CIVIC LIFE OF OUR COUNTRY HAS taken the Center for American Women and Politics (CAWP) down exciting new paths this year. Ever since CAWP first began identifying and counting women officeholders, we recognized the need for strategies to prepare more women to consider public leadership, run for office, and serve effectively. Our scholarly research has shown why it matters and has suggested ways to encourage and motivate women; gathering names and numbers has confirmed that the progress is steady, but far too slow. We've worked for decades with college students through NEW Leadership™ and groomed women candidates through Ready to Run®; both programs now operate around the country through national networks of partners, serving 1,500 women annually in 32 states. Through all of these efforts, we have come to see the urgency of connecting with girls and young women very early in their development to show them women already in leadership, teach them why it's essential to put more women on that pathway, and demonstrate how they can step up.

Focusing on youth led to the creation of CAWP's newest program — Teach a Girl to Lead™ (TAG). In 2013, the White House sought out CAWP to take the lead on improving civic education in America, with the specific goal of lifting the leadership ambitions of women and girls. The first step was to help organize the April 2013 White House Conference on Girls' Leadership and Civic Education. Armed with the insights of educators, leaders of youth serving organizations, media gurus and women public leaders from that meeting, CAWP created Teach a Girl to Lead™ to make women's leadership visible to the next generation (including both girls and boys) by bringing together all the facets of the Center's work.

Teach a Girl to Lead[™] has begun to offer free resources through a user-friendly new website, **tag.rutgers.edu**, where teachers, parents and youth-serving organization leaders can find best

practices and easily accessible tools and information to use in the classroom and beyond. TAG also draws upon the Center's long-standing relationships with women officials at every level of government, thousands of whom have already been invited to take an active role in classrooms across America.

None of this work would be possible without the vision and support of two special benefactors, former Pennsylvania State Senator Connie Hess Williams and Lauren Embrey. Thanks to their personal interest, the Hess Foundation and Embrey Family Foundation have each contributed generously to help CAWP launch TAG.

Acting on the prescription at the heart of TAG, "You can't be what you can't see," CAWP brought outstanding women leaders to Rutgers in 2014. House Democratic Leader Nancy Pelosi, a true pioneer and role model as the first woman Speaker of the U.S. House of Representatives, spoke

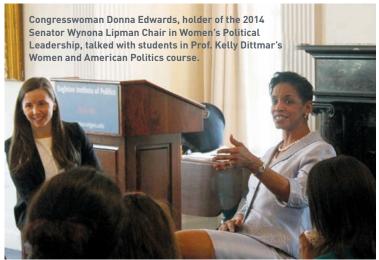
to a standing-room-only audience on a March Monday morning. She recounted some of her experiences as leader and offered advice and encouragement to young people considering public service. Pelosi's mentorship and her admonition to "know your own power" have proven inspirational to Congresswoman Donna Edwards of Maryland, this year's holder of the Senator Wynona Lipman Chair in Women's Political Leadership, who visited a few weeks after Pelosi. In her remarks, Edwards expanded on the difference women make in Congress. In addition, Congresswoman Grace Meng of New York spoke at Ready to Run®, and New Jersey Lieutenant Governor Kim Guadagno keynoted NEW Leadership New Jersey™.



tag.rutgers.edu



Lieutenant Governor Kim Guadagno, keynote speaker for NEW Leadership™ NJ 2014, welcomed the students when they visited the State House in Trenton.





Leader Pelosi (center) met New Jersey legislators including Assemblywomen Nancy Pinkin, Bonnie Watson Coleman, Linda Stender, Sen. Loretta Weinberg, Asw. Gabriella Mosquera, and Senator Linda Greenstein.

Connecting with CAWP

CAWP is employing new outreach strategies to serve varied constituencies most effectively. The Center makes extensive use of social media, especially Facebook and Twitter, to draw attention to our websites and information. A bi-weekly e-newsletter, News and Notes, provides timely updates about women and politics. Our blog, footnotes, provides quick updates and reflections on current topics, often referring readers to other resources both at and beyond the Center. We have also initiated a series of research briefs under the title A Closer Look, offering analysis and context for subjects such as women in state legislative leadership, women running for the Senate, and women governors. Partnerships with other organizations have also resulted in two reports: The Status of Black Women in American Politics (with Higher Heights for America) and Money in Politics with a Gender Lens (with Re: Gender and the Center for Responsive Politics).

Looking ahead, CAWP has re-activated the Presidential Watch web page in anticipation of potential women candidates in 2016. Between now and then, we are preparing for highvisibility congressional and gubernatorial races in 2014 — and much more work to ensure that women will be equipped to pursue their political ambitions for years to come.



New York Congresswoman Grace Meng keynoted the Ready to Run® Diversity Initiatives program.





Books from CAWP Faculty

Professors of Political Science Susan Carroll and Kira Sanbonmatsu, both senior scholars at CAWP, are co-authors of More Women Can Run: Gender and Pathways to the State Legislatures (Oxford University Press, 2013). The book is based on research conducted by CAWP. Carroll is also co-editor (with Richard Fox) of Gender and Elections: Shaping the Future of American Politics (Cambridge University Press, 2014). Now in its third edition, the edited volume focuses on gendered aspects of elections in 2012 and earlier.

EILEEN FISHER Outfits CAWP Programs for Success

Donors support the work of CAWP in many ways — grants, bequests, in-kind contributions, and event sponsorships, to name some of the most common.

But this year's funding from EILEEN FISHER came in an unprecedented fashion — and indeed, fashion was at its core. The company designated March 22, 2014 as a national retail event benefitting CAWP. Ten percent of all proceeds from U.S. stores and from EILEENFISHER.com were designated for CAWP and its NEW Leadership™ and Ready to Run® partner programs around the country, and a \$25 discount added even more incentive for potential shoppers. Stores used the occasion to highlight the importance

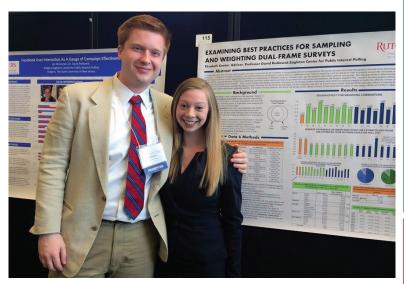


of getting more women to run for office, displaying banners reading "When women run, women win" and offering discounted copies of Rebecca Sive's Every Day is Election Day: A Woman's Guide to Winning Any Office from the PTA to the White House. In addition to building awareness, the day's efforts resulted in a total contribution of more than \$202,000, with more than \$5,000 going to each partner offering a program in 2014. CAWP thanks EILEEN FISHER for an extraordinarily generous and thoughtful approach to supporting the Center's work!

EAGLETON CENTER FOR

Public Interest Polling

THE EAGLETON CENTER FOR PUBLIC INTEREST POLLING (ECPIP) IS HOME to the Rutgers-Eagleton Poll and also carries out projects for governmental agencies and non-profit organizations. The Rutgers-Eagleton Poll, which has been keeping New Jersey and the nation informed on public opinion in the Garden State since 1971, is the nation's oldest statewide academic poll. The polling center provides high-quality information on public policy and political issues in New Jersey within the context of the University's educational mission. ECPIP's work with governmental agencies and non-profits helps to support and further the public polling mission at the heart of the Rutgers-Eagleton Poll.



Aresty Research Interns Ian McGeown and Liz Kantor presented the research they conducted for ECPIP.



Nicole Busch of Fox News interviewed ECPIP Director David Redlawsk.

BY THE NUM

400

etween polling on Superstorm Sandy recovery, the 2013 gubernatorial and special U.S. Senate races, mounting political controversies, and all things related to New Jersey politics, the Rutgers-Eagleton Poll received more than 400 media hits during the 2013-14 academic year. Coverage included attention from respected statewide (*The Star-Ledger*, nj.com, News 12 New Jersey) and national media (*The New York Times, The Wall Street Journal*, Associated Press, *The Washington Post, The Huffington Post*, CNN, CBS, NBC, and ABC). Results have been covered in print, online, and on the air and cited by top journalists and leading political figures, including Governor Chris Christie.

his year, the Rutgers-Eagleton Poll partnered with two other academic statewide polling institutions — Siena College Research Institute in New York and Roanoke's Institute for Policy and Opinion Research in Virginia — to conduct a three-state study on twelve national issues at the heart of American politics today. Each center asked the same questions to assess the direction, magnitude, and intensity of voters' attitudes between and across the three states. Despite differing geographic and demographic makeups and the hyper-partisanship we hear so much about in the news, the states turned out to be more alike than they were different. Majorities in all three states were in favor of legalizing same-sex marriage, raising the national minimum wage, legalizing medical marijuana, approving a path to citizenship, approving the Keystone Pipeline, using federal funds to make free pre-kindergarten education available, and establishing a national gun registry; opinions were more divided on the Affordable Care Act and abortion.

3...12

BERS: RUTGERS-EAGLETON POLL

rince Gov. Christie first took office in 2010, the Rutgers-Eagleton Poll has been asking New Jerseyans about how well a series of traits describes the governor and how he makes New Jerseyans feel. Like his favorability ratings, assessments of Christie's positive traits hit all-time highs post-Sandy, but then dipped in the face of the controversies that erupted in early 2014.

Assessments of Christie's "trustworthiness" reached their lowest point ever when just 27 percent said the trait describes him very well. At the same time, the applicability of negative traits and emotions increased - particularly for his most infamous trait, "bully," which hit an all-time high of 43 percent who said the term describes Christie very well. But New Jersey voters thought the word "fighter" — used by Christie himself — was most applicable in the wake of the scandals: 67 percent agreed that "fighter" described Christie very well in January 2014.



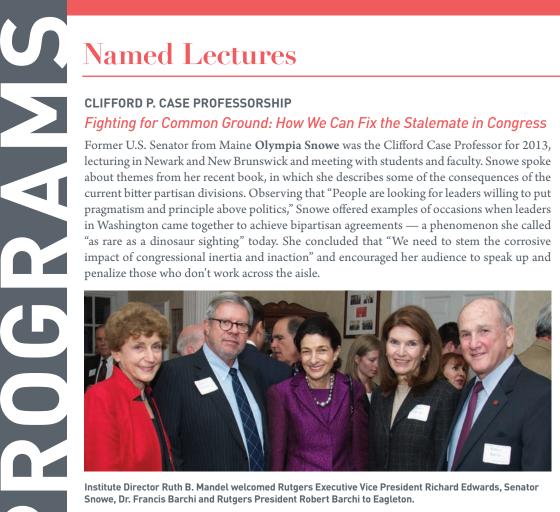
n Spring 2014, ECPIP launched its long awaited, new website. The new website combines all of the Rutgers-Eagleton Poll's past and current press releases, the Rutgers-Eagleton Poll blog, the Rutgers-Eagleton Poll data archive, live Facebook and Twitter updates from the poll, ECPIP client research services and capabilities, media coverage of ECPIP and the poll, and ECPIP's latest academic research. Take a look at the new site at eagletonpoll.rutgers.edu, and be sure to join the ECPIP email list on the homepage for all of the Center's latest polling updates.

fter a year of skyrocketing favorability and job approval numbers as New Jerseyans rallied around their governor post-Sandy, Governor Christie's ratings were battered in the wake of the George Washington Bridge scandal. From a 65 percent favorable and 68 percent job approval rating just before his re-election, the governor's ratings dropped to 46 percent favorable and 53 percent job approval in January 2014, returning to the ratings he had generally received pre-Sandy. Six months later, Christie's ratings appeared to have stabilized around the 50-percent mark post-"Bridgegate"— a level that, while solid in the political world, is a far cry from the Sandy-induced rally that carried the governor to a landslide reelection.

ECPIP is unique even among academic survey centers in that its core staff consists almost entirely of students. In addition to the more than 150 students who worked in ECPIP's call center as telephone survey interviewers and supervisors, 22 students performed most of ECPIP's day-to-day essential operations this academic year. ECPIP's burgeoning internship program reaches across multiple departments and schools at Rutgers to recruit and public relations specialists, data visualization and graphic representation artists, polling archivists, and website designers. During 2013-2014, seventeen undergraduate students and five graduate students played integral roles in analyzing poll results and drafting press releases, articles, reports, and numerous conference presentations. ECPIP's student staff members shared their work at Rutgers' Aresty Research Center's Annual Undergraduate Research Symposium, the New York Chapter of the American Association for Public Opinion Research (NYAAPOR) First Annual Young Scholars Evening, and the annual meetings of the Northeastern Political Science Association, Southern Political Science Association, Midwest Political Science Association, and the American Association for Public Opinion Research. Student staff members have also gone on to obtain prestigious internships with the U.S. Census Bureau through the Joint Program in Methodology Junior Fellow Program, as well as at Fox News, NBC Universal, and the Washington Internship Institute.

Fighting for Common Ground: How We Can Fix the Stalemate in Congress

Former U.S. Senator from Maine Olympia Snowe was the Clifford Case Professor for 2013, lecturing in Newark and New Brunswick and meeting with students and faculty. Snowe spoke about themes from her recent book, in which she describes some of the consequences of the current bitter partisan divisions. Observing that "People are looking for leaders willing to put pragmatism and principle above politics," Snowe offered examples of occasions when leaders in Washington came together to achieve bipartisan agreements — a phenomenon she called "as rare as a dinosaur sighting" today. She concluded that "We need to stem the corrosive impact of congressional inertia and inaction" and encouraged her audience to speak up and penalize those who don't work across the aisle.



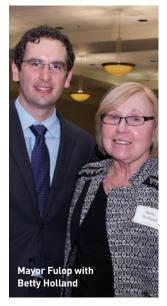
Institute Director Ruth B. Mandel welcomed Rutgers Executive Vice President Richard Edwards, Senator Snowe, Dr. Francis Barchi and Rutgers President Robert Barchi to Eagleton.

LOUIS J. GAMBACCINI CIVIC ENGAGEMENT SERIES: **TOWARD BETTER CITIZENSHIP**

Making Our Democracy a More Perfect Union: An Evening with **Chris Matthews**

In a wide-ranging conversation with Institute Director Ruth B. Mandel, Hardball host Chris Matthews brought his trademark storytelling, strong opinions and sense of humor to Rutgers, regaling a packed house with his observations about politics and civic engagement. It is Matthews' belief that "If you believe in government, you've got the job of making it work," and he cited numerous instances of what has and hasn't worked in Washington. Many of his examples came from the relationship of former President Ronald Reagan and former House Speaker Thomas P. "Tip" O'Neill, the subjects of Matthews' recent book, Tip and the Gipper: When Politics Worked. Touching on themes of the Gambaccini series, he owned up to being "inspired by politics and leadership — I get teary-eyed." Matthews added, "I respect anybody who has the guts to run for office."





ARTHUR J. HOLLAND **PROGRAM FOR ETHICS** IN GOVERNMENT An Evening with Mayor Fulop

Jersey City Mayor Steven Fulop delivered the lecture for the 2014 Arthur J. Holland Program for Ethics in Government. The Iraqi War veteran and former investment banker spoke about his decision to return to public service and run for office following the tragic events of 9/11. Fulop stressed the importance of openness in government and the need to make useful data more accessible to residents. He suggested that New Jersey's location between two major urban media markets contributed to a scarcity of local mediacoverage.MayorFulop felt that the limited reporting on municipal government had contributed to corruption in the past. He spoke about using data and new technology to put more information the hands of the people to increase transparency and ensure greater government accountability.

SENATOR WYNONA LIPMAN CHAIR IN WOMEN'S POLITICAL LEADERSHIP

Making a Difference: Women in Congress

Congresswoman Donna Edwards of Maryland spoke about the difference women in Congress are making, particularly on issues that affect women, children and families. She discussed the women's economic agenda launched by Democrats to improve the lives of women through policies on issues such as child care, poverty, and pay equity. Edwards believes



that electing more women would change the nature of the political game, altering the political environment and allowing for greater consensus-building.

ALBERT W. LEWITT ENDOWED LECTURE

Fox News Chief Congressional Correspondent Mike Emanuel



Mike Emanuel visited Eagleton in April as the 2014 Albert W. Lewitt Endowed Lecturer and shared his experiences covering Capitol Hill as chief congressional correspondent for Fox News Channel. Emanuel, a Rutgers alumnus, described his path from college student to Washington, D.C. press corps member – including a detour through Texas where he spent several years covering then-governor George W. Bush. He encouraged students to "dream big and apply maximum effort to getting there." When asked what advice he would give to young people attempting to influence Congress, Emanuel encouraged the students to get engaged and show their strength as a voting bloc. The event was cosponsored by Eagleton's Youth Political Participation Program as part of its ongoing Pizza and Politics series.

Writing Politics

Up the Capitol Steps: A Woman's March to the Governorship

Former Oregon Governor Barbara Roberts read from her autobiography, which charts her pathway from small-town girl to governor. Roberts' entry into politics was prompted by her need to ensure a quality education for her autistic son; that son, now an adult, joined Roberts at the event. The book excerpts chosen for the occasion highlighted some of the people and events along Roberts' pathway from local activist to governor and beyond.



This Town: Two Parties and a Funeral — Plus, Plenty of Valet Parking! — in America's Gilded Capital

Author Mark Leibovich, chief national correspondent for *The New York Times Magazine*, regaled his audience at the Rutgers bookstore with anecdotes from his best-selling insider's report on the culture of Washington, D.C., a city he calls "a stew of vanity." Leibovich described life in "the club" as fraught with self-satisfaction, self-celebration, wealth and greed, noting that he welcomed signs that the book made people uncomfortable. Yet he does not view himself as cynical; rather he believes that no one is entirely good or terrible, and the faults he identified in the book are largely with the system or culture that sucks people in, not with the people themselves.



Writing Politics



More Women Can Run: Gender and Pathways to the State Legislatures

Political science professors Susan J. Carroll and Kira Sanbonmatsu, senior scholars at Eagleton's Center for American Women and Politics, discussed their book, More Women Can Run, which reports findings from CAWP research about women candidates. Their work challenges old assumptions about when and why women run. They suggest strategies for political practitioners concerned about women's political equality.



A Post-Racial Change is Gonna Come: Newark, Cory Booker, and the Transformation of Urban America

Jonathan Wharton, a 2001 Eagleton Fellow and assistant professor at the Stevens Institute of Technology, summarized his new book about Cory Booker's postracial politics as mayor of Newark. Having followed Senator Booker's career very closely for over a decade, Wharton offered tales of city council battles and racebased campaigning. He identified the difference between the idealistic Booker, who believes racialized politics are solely historical, and the "old guard", who see race as a continued division within the city's political arena. Wharton believes the next decade will be critical for Newark's economic revitalization.

The Republican Divide(s)

Reihan Salam of The National Review spoke to an audience including undergraduates from a Rutgers course on American Conservatism. Salam addressed themes from his book coauthored with Ross Douthat, Grand New Party: How Republicans Can Win the Working Class and Save The American Dream. He talked about four policy areas in which there are sharp divisions among Republicans, describing the various viewpoints and their implications.





Prisoners of the White House: The Isolation of America's Presidents and the Crisis of Leadership

The chief White House correspondent for U.S. News & World Report, Rutgers alumnus Kenneth T. Walsh, spoke about his latest book, Prisoners of the White House: The Isolation of America's Presidents and the Crisis of Leadership. Walsh discussed his observations of the presidency, formed during the 20-plus years he has spent covering the White House for *U.S. News & World Report*.

Talking Politics



An Evening with U.S. Senator Cory Booker

Students in the introductory course in American politics, joined by other Rutgers students, staff and faculty, welcomed Senator **Cory Booker**, who offered brief introductory remarks before moving around the auditorium responding to student questions. Booker emphasized the capacity of the Millennial generation to effect change using the tools of technology, reaching a wide audience through "viral love." He told the students that they are needed for our democracy, which is not a spectator sport. Booker spoke of the importance of finding one's true calling, saying "Life is not about position, it's about purpose."

The Morning After



The November 2013 edition of Eagleton's regular post-election panel conversation featured two former governors — James McGreevey and Christine Todd Whitman — along with journalists Kate Zernike of *The New York Times* and Darryl Isherwood of nj.com, with Institute Associate Director John Weingart moderating. After assessing the largely unsurprising election results, talk turned rapidly to future prospects for New Jersey's newly re-elected Governor Chris Christie. The program was also streamed live on nj.com, a first for an Eagleton program.

At the June 2014 Morning After program, the contested Democratic primary in CD 12 for the seat to be vacated by Rep. Rush Holt and the surprise win by Jeff Bell in the Republican Senate primary dominated much of the conversation. Associate Director **John Weingart** moderated a panel featuring **Matt Arco** (PolitickerNJ), State Senator **Jennifer Beck** (District 11), **Angela Delli Santi** (Associated Press), and former New Jersey Governor **James Florio**.

A Conversation with House Democratic Leader Nancy Pelosi

Former Speaker Nancy Pelosi, now the House Democratic leader, made a morning visit to Rutgers in March to speak on behalf of Eagleton's Center for American Women and Politics. Pelosi believes that having more women in office "is the most wholesome thing we can do for our country," and she works to bring more women into office, knowing that they are consen-



sus builders who will speak not only to "women's issues" but to all the concerns of government. What she learned as a mother has served her well as a leader, and she keeps her children and grandchildren in mind when she focuses on issues like health, security and education. Among the issues she identified as having the greatest potential to make a difference for women were pay equity, paid sick leave, and quality affordable child care. She also described moments of not being recognized or respected, and she urged passion, planning and persistence.

Digital Advocacy Done Right: Politics and Leadership Online



Bret Jacobson and Ian Spencer, founders of Red Edge, discussed their company's use of digital media on behalf of conservative causes. For them, the distinction between right and left is the desired goal: in their view, the left seeks fairness, while the right aims for opportunity. They described how they use digital media to convey "bite sized, digestible" bits of information in order to advance the goals of their clients. They start with an end in mind and then figure out a series of actions using the best available tools that will lead to demonstrable, measurable success. They drew a distinction between "digital" and "social," noting that the former describes mechanics, while the latter involves action requiring multiple people.

THE EAGLETON INSTITUTE OF POLITICS THANKS THE FOLLOWING CORPORATIONS, FOUNDATIONS, ORGANIZATIONS AND INDIVIDUALS FOR THEIR GENEROUS CONTRIBUTIONS TO THE INSTITUTE'S CENTERS AND PROGRAMS DURING THE 2013-2014 FISCAL YEAR:

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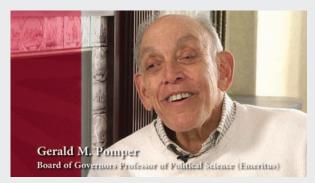
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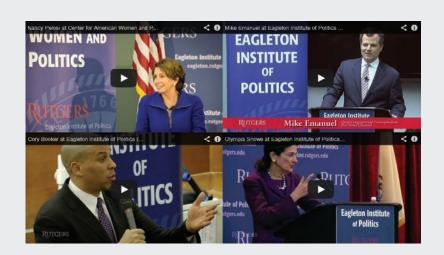


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