Message from the Director

Summer 2010

The hyper-linked 21st century gives a very different, yet also powerful, resonance to John Donne's 17th century words, "No man is an island." Carrying smart phones in our pockets or purses, we are rarely out of range from work, home, or the latest news. Thumbs tapping away, we have quick access to people, ideas and events nearby and around the world. Most often, being connected is a good state of affairs. Whether in person or electronically, connecting is expansive — a way of multiplying opportunities and enriching understanding.

The Eagleton Institute of Politics could be characterized as doing the work of "connecting." We describe our mission as "linking the study of politics with its day-to-day practice." It's axiomatic that politics depends on connections. We believe strongly that students who show an interest in learning about politics and



government should encounter accomplished practitioners who exemplify leadership. We are also committed to connecting public officials, potential candidates, journalists, and our citizenry to information, rich political discussion, research and analysis about issues of state and national significance. Much of our success is measured in how we bring people together, build bridges across fields of knowledge, and probe the past for guidance in strengthening our democracy. For us, connecting is an educational value and a practical way of life.

If compromise and consensus are hallmarks of healthy connections, this past year's fractious politics appeared to offer few examples. At times, some people may have questioned whether they might not be better off retreating to their own islands rather than engaging in the political process.

After presenting an overview of Eagleton at a recent information session for high school juniors touring the campus with their parents, I had a memorable encounter with one troubled father seeking advice and reassurance. He asked how he could justify encouraging his son's interest in a political career when the daily headlines report public sector corruption, partisan gridlock, ideological rigidity, "gotcha" politics and rampant incivility. I acknowledged his concern, but responded without hesitation in a familiar Eagleton way, echoing the faculty member whose students are asked to "check cynicism" at his classroom door. I told the concerned father that without new generations of engaged students like his son, he would have more cause to worry about the future of our democracy. At Eagleton, his son would have a close-up encounter with today's issues and policymakers. Then he could decide for himself.

Those of us privileged to teach and learn at Eagleton are proud to be practical idealists who consider public service an honorable calling. Experience tells us that the greatest number of men and women who undertake the tough challenges of governing in times of doubt and fear do so as honest leaders, confident they can contribute toward the greater good of their communities.

Notwithstanding the general climate of serious economic and political strains and fractured discourse, I am proud to report that Eagleton stayed true to its mission, continuing its tradition of making positive connections at many levels. We hope this report offers you a channel to connect with Eagleton's ongoing work and a portal to the highlights from the past year. As always, we cherish our ties to friends and supporters across the nation and look forward to strengthening those bonds in the year ahead.

Ruth B. Mandel

EAGLETON EVENTS 2009-2010

9/15 and 9/21 - Conversations with Candidates

News12 NJ brought the three New Jersey gubernatorial candidates (Democrat Jon Corzine, Republican Chris Christie, and independent Chris Daggett) to Eagleton, where students posed questions in conversations recorded for broadcast. (Photos, page 13.)

9/24 - The Meadowlands and the Sports Complex: Looking Back and Ahead

Under the auspices of the Rutgers Program on the Governor, a group of current and former New Jersey public and private leaders, including former Governor Brendan T. Byrne and Senator Raymond H. Bateman, participated in a forum on the history and current status of the Meadowlands and the New Jersey Sports Complex.



10/1 - RU Voting Debate Watch

The RU Voting program invited students to watch the first 2009 New Jersey gubernatorial candidate debate, talk about the upcoming election, and register to vote. RU Voting intern Shaina Trudge (l.) assisted with voter registration.

10/28 - Holland Lecture: Justice: What's the Right Thing to Do? Harvard Professor Michael Sandel drew an overflow audience of 800+ for his interactive talk under the auspices of the Arthur J. Holland Program on Ethics in Government. Institute director Ruth B. Mandel (I.) and associate directgor John Weingart (back r.) are pictured with Sandel (r.) and members of the Holland family, including Betty Holland (center), Eagleton Fellow '58 and widow of the late Arthur Holland, and her husband Daniel George.



All the debates that animate our politics rely on questions of rights, justice, and the common good. We should listen more closely and argue more explicitly about these matters; while we won't all agree, we will have a morally more robust debate about revitalizing democratic citizenship.

Michael Sandel

11/4 - The Morning After

The November 2009 edition of Eagleton's traditional post-election conversation, moderated by Institute associate director John Weingart, featured Kathleen Donovan, Bergen County clerk and former assemblywoman and Republican state committee chair; Gordon MacInnes, a fellow at The Century Foundation, consultant to The Foundation for Child Development, former state senator and assemblyman; Tom Moran, then political columnist and now editorial page editor for The Star-Ledger; and Angela Delli Santi, statehouse reporter for The Associated Press.



11/9 - Arts, Culture and Politics

New York Times columnist Frank Rich (shown here with Jennifer Leon) was the first speaker in Eagleton's new lecture series, It's All Politics, funded by the Blanche and Irving Laurie Foundation. Tying together events as diverse as the television mini-series Roots, CNN coverage of the first Gulf War, and the phenomenon of the "balloon boy," Rich discussed how the media have shaped our perceptions of news and world events. Referring to a well-known scene from the film Network, he concluded that "Until the public gets mad as hell, nothing will change."

11/19 - Book Talk: The Life and Times of Richard J. Hughes: The Politics of Civility

The Rutgers Program on the Governor presented a lecture by author John B. Wefing about his biography of the New Jersey Governor and Chief Justice. The talk was followed by a panel discussion including former Hughes colleagues and political contemporaries.

11/23 - Book Talk: The New York Times on Critical Elections

Rutgers authors Gerald Pomper, Board of Governors Professor of Political Science Emeritus, and David J. Andersen, Ph.D. candidate in political science, led an informal discussion of critical elections in American history and trends in national politics from 1854-2008. Discussants included: Marc Weiner, associate director, Survey Research Center, Edward J. Bloustein School of Planning and Public Policy; Henry Plotkin, former executive director, NJ State Employment and Training Commission; and Kathleen Frankovic, CBS Poll director from 1972-2008.

12/7 - Sports and Politics

Former U.S. Senator Bill Bradley, a basketball star for Princeton University and the New York Knicks before entering politics, was introduced by Rutgers director of intercollegiate athletics Tim Pernetti for a talk in the series It's All Politics. Bradley discussed the values that sports and politics share, including discipline, selflessness, imagination, resilience and integrity. At the end, he tossed a signed Rutgers basketball to the door-prize winner.





2/17 - Lewitt Lecture: Jersey Roots, Global Reach: A Rutgers Voice at Senate and State

The Albert W. Lewitt Lecturer for 2010 was Lona Valmoro, special assistant to U.S. Secretary of State Hillary Clinton and a proud Rutgers alumna. Valmoro outlined the path that took her from New Brunswick by way of Capitol Hill to the inner circles at the State Department, describing low and high points of a career in politics and praising the Rutgers education that prepared her so well.

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3/25 - Climate Change Policy: Lessons from the European Experience

The Rutgers Initiative on Climate and Social Policy co-sponsored this two-day conference at Eagleton, keynoted by British Consul General Sir Alan Collins. Presenters included policy analysts from the British, Dutch, French and German embassies, the World Resources Institute, the Centre for European Policy Studies, the Heinrich Böll Foundation, the Environmental Defense Fund, the Ecologic Institute, and academics from Georgetown, MIT, Virginia Tech, and Rutgers.



4/1 - The Art of Taking Heat, Dodging Bullets and Telling the Truth ...as the President Sees It

Former White House press secretaries Mike McCurry (Clinton) and Dana Perino (G.W. Bush) swapped stories of their White House days and views about the changing roles and functions of the media in a conversation moderated by Professor David Greenberg (I.), Departments of History and Journalism and Media Studies, Rutgers University. The press secretaries emphasized that lying to the press is always wrong and honesty is a must. Then McCurry underscored the complexity of the press secretary's role by adding, "You

have to learn how to tell the truth slowly, and you don't have to be as helpful at times." The discussion was part of the series, It's All Politics.

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4/8-9 - Clifford P. Case Professorship: America: Our Next Chapter – Tough Questions, Straight Answers

Former U.S. Senator Chuck Hagel served as the 2010 Clifford P. Case Professor of Public Affairs, speaking at public programs in New Brunswick and Newark and meeting with students and faculty. The title of Hagel's latest book served as the theme for his talks, during which he offered frank assessments of the complex challenges facing the U.S. and the unique capacity of this country to "self-correct" peacefully through our Constitution and laws. Hagel was greeted by Rutgers President Richard L. McCormick (I.), Eagleton director Ruth B. Mandel, and former New Jersey Governor Thomas H. Kean (r.), who introduced Hagel at his public lecture in New Brunswick.





4/12 - Book Talk: When Everything Changed

New York Times op-ed columnist Gail Collins shared highlights from her latest book chronicling personalities and pivotal moments in the modern women's movement. The lecture was part of the series It's All Politics. Even with many present-day problems, Collins insisted that she wouldn't want to live in any other period, citing the new world of possibilities open to today's young women. Joining Collins for the event were Ruth Patt (I.) and Adelaide Zagoren (r.), representing the Blanche And Irving Laurie Foundation, funder of the lecture series.

4/16 - The Politics of Inclusion: A Roundtable Discussion of the 1985 Gubernatorial Campaign and Urban Economic Policies during the Kean Administration

This invitational event, held at the New Jersey Performing Arts Center in Newark, was chaired by former Governor Thomas Kean and Leonard Coleman, former commissioner of the New Jersey Department of Community Affairs and Energy, under the auspices of the Rutgers Program on the Governor. Participants included a variety of stakeholders from the Kean administration era.

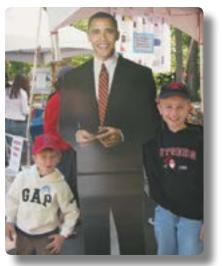
4/23 - The Case of Citizens United v. Federal Election Commission: Supreme Court Decision on Corporate Campaign Expenditures

In a program presented by Eagleton and the Department of Political Science, the controversial Supreme Court decision affecting corporate contributions to political campaigns was discussed by panelists Bert Levine, assistant instructor, Department of Political Science and Eagleton Institute of Politics faculty associate; Ciara Torres-Spelliscy, Brennan Center for Justice, NYU School of Law; Peter McDonough, adjunct professor, Eagleton Institute of Politics; and Richard L. McCormick, president of Rutgers Unversity. Milton Heumann, professor of political science, moderated.



4/24 - Rutgers Day

Eagleton joined forces with the Department of Political Science for the second annual campus-wide Rutgers Day, offering photo ops with cardboard cut-outs of famous politicos, a "Toss Your Hat in the Ring" game, a mini-poll demonstrating the importance of question wording, and voter registration.



4/27 - The Rhyme and Meter of Politics

Journalist, novelist, humorist, satirist and poet Calvin Trillin was the final speaker of the year in the series It's All Politics. On display was Trillin's well-known ability to find dry humor in topics as serious as modern politics and as trivial as the tic-tac-toe playing Chinatown chicken. He read samples from his latest book of political poetry, Deciding the Next Decider: The 2008 Presidential Race in Rhyme.

6/9 - The Morning After the NJ Primary: The View to the November Elections

The 2010 post-primary program, moderated by Institute associate director John Weingart, included as panelists: Cynthia Burton, staff writer, Philadelphia Inquirer; Matt Friedman, reporter, The Star-Ledger; Steve Kornacki, news editor, Salon; Charles Stile, political columnist, The Record. The journalists addressed both the New Jersey primary outcomes (including Stile's description of North Jersey politics as "stranger than fiction") and the broader national picture.

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EAGLETON CENTERS AND PROGRAMS

Center for American Women and Politics

www.cawp.rutgers.edu

Approaching its 40th year, the Center for American Women and Politics (CAWP) continues to attract new program participants, funders and opportunities. Among the highlights of 2009-10:

- CAWP released Poised to Run: Women's Pathways to the State Legislatures, an unprecedented look at how
 women reach state legislatures and how women's election to office has changed over time. The report,
 presenting the findings of the Center's latest study of elected officials, was authored by senior scholars Kira
 Sanbonmatsu and Susan Carroll and CAWP director Debbie Walsh. Lead funding came from the Barbara
 Lee Family Foundation.
- Michigan, Mississippi and New Mexico will become the newest partners in CAWP's Ready to Run™ National Training Network. The Center develops institutional partnerships and trains partners to create their own versions of the campaign training program, based on the CAWP model but adapted to the local political culture. The W.K. Kellogg Foundation awarded a major grant to the Center to expand the Network.



Ready to Run™ participants stood to try out tips during a session on media and communications.

- Ready to Run™ New Jersey, now thirteen years old, conducted a two-track training program in March for women who are truly ready to run as well as those taking their first steps into the political arena. Leadership support from the Fund for New Jersey made it possible to continue the program's newer "diversity initiative," which offers specialized sessions specifically for African American, Latina, and Asian American women.
- CAWP created and mapped a state-by-state inventory of organizations and programs committed to supporting and encouraging women in politics. The map, easily accessed on the CAWP website, was funded by the Hunt Alternatives Fund as part of the

Fund's new initiative, the Political Parity Project, in which CAWP is a partner.

- The year 2012 presents a once-in-a-decade opportunity for women to increase their numbers in elected office as congressional and legislative districts are redrawn, creating new open seats. Seizing the moment, The 2012 Project has begun identifying and encouraging accomplished women 45 and older from fields and industries underrepresented in government to run for office. CAWP is collaborating with California political strategist Mary Hughes to develop this national non-partisan campaign.
- NEW Leadership™ continued to thrive at Rutgers and at 16 partner institutions around the nation, with one new program initiated this year at Gainesville State College in Georgia and new programs ready to launch in 2011 in Arizona, Colorado, Kansas and New York. In New Jersey, the 2010 summer institute featured talks by the state's three highest-ranking political women: Lieutenant Governor Kim Guadagno, Assembly Speaker Sheila Oliver, and Senate Majority Leader Barbara Buono. New Leadership™ New Jersey was supported by three major funders: the Comcast Foundation, PSEG, and NJ Natural Gas. This program is designed to educate college students about the political process while building their confidence and leadership skills; a recent survey confirmed that the program has inspired the vast majority of participants to connect to politics.

I realized that... power can be used to benefit and empower people... as long as that power is in the right hands. We need people from diverse backgrounds in power so our communities are properly represented and the right initiatives are pushed forward. "If you're not at the table, you're probably on the menu." Makes sense!

NEW Leadership 2010 student

 Using Facebook (www.facebook.com/womenandpolitics) and Twitter (twitter.com/CAWP_RU), CAWP is attracting growing attention to its website and information resources, particularly among new audiences who rely on social media.

Eagleton Center for Public Interest Polling/Rutgers-Eagleton Poll



The Rutgers-Eagleton Poll examined the views of New Jersey residents on these and many other topics in depth in four statewide surveys completed during 2009-10. Each poll's findings were reported in 4-5 press releases addressing different themes, for a total of 19 releases over the year. Two surveys focused on the fall gubernatorial election, while the others were conducted during February and April 2010. Extensive coverage of the polls in the state and region included newspapers such as The New York Times and The Star-Ledger, Philadelphia and New York area television, and numerous radio reports. Among the attitudes of Garden State residents revealed in the polls:

- A majority favor consolidating local governments, believing the shift would yield greater efficiency and the same or better local services.
- New Jerseyans are less supportive of the Tea Party movement than residents of other states studied in national polls, and most NJ supporters are Republicans, with independents significantly less favorable.

CAWP Senior Scholars Publish Research Findings

In addition, to CAWP's latest report, Poised to Run, CAWP senior scholars Susan J. Carroll and Kira Sanbonmatsu published a number of papers and book chapters in 2009-10. They co-authored "Entering the Mayor's Office: Women's Decisions to Run for Municipal Office" (presented at the 2010 Annual Meeting of the Midwest Political Science Association.) The paper is being published in revised form in a forthcoming volume on women and executive office. Sanbonmatsu also published several scholarly articles about gender and political parties.

Carroll co-edited a new edition of Gender and Elections: Shaping the Future of American Politics with Richard L. Fox (Cambridge University Press, 2010). Carroll wrote or co-wrote three chapters; Sanbonmatsu also contributed a chapter.



• New Jersey Catholics and Jews support the idea of same-sex marriage, while Protestants are opposed.

Complete results of the polls can be found on the Center's website.

The surveys were conducted under the leadership of ECPIP's new director, Professor David Redlawsk, who came to the Eagleton Institute in September 2009 from the University of lowa. A professor of political science, Redlawsk teaches graduate and undergraduate courses on survey research, experimental methodology, and voting and elections. His new book, Why lowa?: How Caucuses and



Rutgers-Eagleton Poll director David Redlawsk

Sequential Elections Improve the Presidential Nominating Process, will be published in 2010 by the University of Chicago Press. Professor Redlawsk has established a blog to disseminate poll findings and offer extended commentary at http://eagletonpoll.blogspot.com.

Plans for 2010-11 include additional New Jersey surveys focused on ongoing budget issues, the dramatic changes Governor Chris Christie wants to bring to state government, and the fall 2010 Congressional elections. The Center also plans to use social media such as Facebook and Twitter to extend its reach.

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Rutgers Program on the Governor

http://governors.rutgers.edu

The Eagleton Institute of Politics is continuing to build the foundation for a state-of-the-art virtual center about governors — the office they hold, the challenges they have faced, the consequences of their policies, their successes and failures in exercising leadership. An invaluable repository of information about this surprisingly unexamined, yet tremendously influential institution of political power and influence, the program aims to link lessons from the past with leadership for the future.



Participants in the Politics of Inclusion roundtable discussed the 1985 NJ gubernatorial campaign and the urban economic policies of Governor Thomas H. Kean's administration.

At its core is a dynamic, searchable web-based archive that is preserving an ever-growing collection of historic documents, photographs, current data, and video recordings. Journalists, scholars, students, policy-makers, and analysts will find swift and easy access to information about the policy and political decisions of past and present governors. Users can gain insight into the politics of decision-making through resources including on-camera interviews, original documents with hand-written notes, internal memoranda, and case studies. Potential areas of inquiry include the current and historic powers of the office, the impact individual governors can have on federal initiatives as well as action in other states, cross-cutting themes such as transitions and crisis management, and profiles of selected personalities and administrations.

No other academic institution in the nation offers a program either to study the office of the state chief executive or to learn about the men and women elected to serve there. While the Eagleton program is being designed as a national resource for anyone interested in how governors govern, the early focus has been on New Jersey governors.

The roundtable discussions and other public events convened by the Rutgers Program on the Governor during 2009-10 addressed selected gubernatorial administrations and issues over the last 50 years. They included:

- a public program at Eagleton that addressed the career of former New Jersey Governor Richard J. Hughes
- a roundtable discussion on the history of the development of the Hackensack Meadowlands and the New Jersey Sports Complex
- a forum to examine the Kean administration's actions concerning urban economic development and race relations.

Professor Rosenthal Studies Governors as Policymakers

After more than forty years of focusing on state legislatures, Professor Alan Rosenthal has turned his attention to the executive branch of government and is writing a book about governors as policymaking leaders in the states. The book, co-sponsored by Eagleton and the National Governors Association, is tentatively titled How Governors Succeed.

Rosenthal still finds time for legislatures; in the past year he has visited with legislators in Michigan and Georgia and with Council of State Government institutes for Midwestern and Western legislators in Madison and Colorado Springs, as well as with the National Conference of State Legislatures (NCSL) at its annual meeting in Louisville. He continues to work with NCSL, the Center on Civic Education, the Center on Congress at Indiana University, and a number of legislatures on how to teach about representative democracy in high schools.

Among the program's other accomplishments this year were:

- expansion of the online profiles of former New Jersey Governors Brendan T. Byrne and Thomas H. Kean with video interviews with the former governors, their key associates, and other political office holders during their administrations, and the addition of other archival materials
- addition to the site of the only online bibliography of publications relating to governors, as well as overviews of the history of the governor's role in the nation and in New Jersey.

All of the materials, as well as video-recordings and transcripts of each program, are available to the public on the recently redesigned program website. The site has proven popular, with more than 64,000 visits over the past year.

Eagleton Program on Immigration and Democracy

www.eagleton.rutgers.edu/programs/immigration

Where are community-based organizations (CBOs) aiding immigrants in New Jersey – whether through advocacy, service, political organizing, or cultural groups? With the launch of the Rutgers Immigrant Infrastructure Map (RIIM), Eagleton's Program on Immigration and Democracy (EPID) began to illustrate the infrastructure of CBOs working in immigrant communities statewide. At the same time, under the leadership of director Anastasia Mann and senior program advisor Janice Fine, RIIM raised the Program's visibility

among academics, policymakers, funders, advocates, and practitioners within New Jersey and nationwide while contributing to public discourse on immigration issues. Conceived both as a "state of the state" and a launching pad for future policy and research, RIIM will provide a basis for scholarly writing; it will also provide a valuable service for immigrants themselves as well as policymakers, advocates and funders. Already the response from interested parties suggests that RIIM can become a leading generator of understanding and central hub of important immigration work throughout the Garden State.

After almost a year, RIIM has developed a survey instrument that covers a range of dimensions – from the budget for the last fiscal year to the biggest challenges ahead and the effects of the economic downturn on their

ERO 187 Sun Lucy

EPID's Anastasia Mann (third from right) met with Wind of the Spirit Immigrant Resource Center, a Morristown advocacy group, to discuss policy regarding tuition rates for undocumented students.

ability to fulfill their mission. Over 1,000 CBOs working in immigrant communities have already been mapped, and approximately 97 CBOs have completed the long-form survey, a large enough sample to allow reporting on preliminary data. Graduate student researchers representing a variety of nationalities assisted in tapping into networks to encourage CBO participation in RIIM. EPID has also established strategic partnerships with leading service providers, advocates and organizers doing critical work in immigrant communities statewide. These partners have offered to assist with outreach to their respective communities.

While learning where essential work in immigrant communities is — and is not — getting done, RIIM is becoming a platform for Eagleton's Program on Immigration and Democracy to embark on a strategic, substantive agenda. Potential areas for action include naturalization, civic engagement, workers' rights and workforce development, education, civil rights, grassroots leadership, and municipal policymaking. To help shape the research plan, the Program launched a monthly seminar series. A cadre of faculty and students from all three Rutgers campuses met with top researchers from diverse fields who write and think about immigrant incorporation — the complex processes through which immigrants, over time, become socially, economically and politically rooted in their new communities.



Opportunities to present the Program's research agenda and perspective on pressing issues increased during the year, with faculty and staff making public presentations and offering testimony before the New Jersey legislature. Major players such as the Spring Institute, the American Jewish Committee, the Migration Policy Institute, and the Fund for New Jersey now seek EPID's views as they consider how to shape their own programs. The Program is represented on the New Jersey Commission on New Americans, created to succeed the Blue Ribbon Panel on Immigrant Integration and implement its recommendations. A number of initiatives jointly sponsored with the Commission are in development.

The Star-Ledger reported on the Rutgers Immigration Infrastructture Map.

Youth Political Participation Program

www.eagleton.rutgers.edu/programs/yppp

Enthusiastic and energetic teams of undergraduates carry out much of the work of Eagleton's Youth Political Participation Program (YPPP), directed by political scientist Elizabeth Matto. Now in its fifth year, YPPP offers two major programs: RU Ready™, serving high school students, and RU Voting, reaching out to Rutgers students. Students who worked on YPPP have parlayed their experience into exciting new efforts; one is a political organizer in New Brunswick, another has become a production assistant on "The Rachel Maddow Show," and a third was named student ambassador at the U.S. Pavilion for the 2010 World Expo in Shanghai, to cite only a few. Some have represented Rutgers and RU Voting at the National Campaign Conference at Harvard University's Kennedy School of Government.

RU Ready™ is in its third year of work at New Brunswick High School (NBHS), supported by gifts from the Magyar Bank Charitable Foundation and several generous individual donors. Building on what was learned from past years, RU Ready™ interns presented a specially tailored set of in-class lessons:

- Because Politics Matters Through group discussion, students explored the relevance of politics in their lives and were introduced to the various methods of civic and political engagement available to them.
- political action, role-playing a protest at the Board of Education over significant school budget cuts that meant teacher layoffs, cancellation of textbook orders, and reductions in sports programs.

RU Ready students learned about

- All Politics is Local Students simulated the process of policymaking by examining a recent state public policy initiative.
- Voting 101 Students were guided through the process of electoral participation by simulating a presidential campaign.

The program also organized training for student leaders at NBHS, which was held at Eagleton in October 2009. Participants, including elected officers of the student council, JROTC, and Honor Society, learned about public speaking, agenda setting, Robert's Rules of Order, and the roles and responsibilities of officers.

The annual RU Ready™ "Young Leaders Conference" brought 20 NBHS students to Eagleton in April 2010. Highlights included a keynote address by New Brunswick City Council President Elizabeth Sheehan Garlatti

(Eagleton Fellow '81), a panel discussion with young civic leaders from New Brunswick and surrounding communities, and hands-on workshop and role playing activities.

This year, a complementary qualitative research project allowed RU ReadyTM to study systematically the effects of the project and offer findings and recommendations to the New Brunswick schools. The program also created a Facebook page as a way to continue to connect Rutgers and NBHS students and build an RU ReadyTM network.

RU Voting, with support from the University, continued to educate Rutgers students about the electoral process and encourage them to register and vote. Working with

RUREADY

RU Ready brought New Brunswick High School students to Eagleton for a day-long conference.

numerous campus offices and organizations, including the office of President Richard L. McCormick, the program's team of student workers educated, registered and mobilized student voters through in-person and online channels. They also hosted a well-attended gubernatorial debate watch in coalition with several student organizations. New Jersey Secretary of State Nina Mitchell Wells joined RU Voting students in a media event highlighting the option to vote by mail.

State House Express

Teachers of government, civics, history, and other social studies classes took their students to Trenton for guided tours of the State House and first-hand examination of the legislature's role in our system of representative democracy, thanks to small grants from State House Express. In its sixth year, the program served 3,374 students from 49 high schools and 24 middle schools. The New Jersey Legislature funds the program, which is administered by Eagleton in collaboration with the Office of Legislative Services.



Eagleton in the News

When politics is in the news, journalists regularly turn to Eagleton Institute faculty and staff for comment and analysis. Among the national media that sought out Eagleton's expertise in 2009-10 were: The New York



Times, The Wall Street Journal, The Washington Post, The Christian Science Monitor, The Economist, USA Today, US News and World Report, CNN, CBS, NBC, NPR, Politico, and Bloomberg.com. Local and regional media from Augusta, Maine to San Diego, California and from New Jersey's Highlands to the Pinelands also checked in with Eagleton for political insights and information.

Here, CNN reporter John King interviewed Eagleton Institute associate director John Weingart at Wood Lawn about the 2009 New Jersey gubernatorial race.

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Rutgers Initiative on Climate and Social Policy

www.csp.rutgers.edu

Generally viewed as the province of scientists, climate change also has broad social and policy implications. Operating at the intersection of science and policy, the Rutgers Initiative on Climate and Social Policy (CSP) functions as a hub for research and education about climate change in the social sciences and humanities at Rutgers. Directed by Martin Bunzl, professor of philosophy, CSP examines the social and political challenges posed by global warming, identifying policy considerations and potentially effective government responses.



CSP director Martin Bunzl is a contributing editor on the Chinadiialogue website.

In 2009-10, CSP supported research on China's energy and climate policy and was a sponsor of Chinadialogue (online at chinadialogue.net). It also offered a small grants program to support graduate students in their work and to aid Rutgers faculty developing courses and research proposals designed to garner outside funds. A faculty committee chose projects to fund, including:

- research-related travel for Ph.D. students in history, geography, and ecology
- a class speaker on climate change at the Bloustein School of Planning and Public Policy
- development of a new course on climate policy in the Department of Geography
- research on storm water management in New Jersey at the School of Environmental and Biological Sciences
- faculty research on emissions trading and energy markets in Europe.

Other research conducted under the auspices of CSP included:

- a study, carried out by Lauri Rudman of the Department of Psychology at Rutgers, on adapting the Implicit Association Test (a social psychology tool) to examine attitudes about climate
- a study by Gretchen Chapman, chair of the Department of Psychology, on the role of information in reducing energy use.

CSP also convened or co-sponsored a variety of meetings in collaboration with Rutgers partners including the School of Environmental and Biological Sciences, the School of Arts and Sciences, and the Business School, as well as outside partners including Monmouth University and the New Jersey Department of Environmental Protection. These programs addressed a range of policy concerns: the lessons of European cap and trade; greenhouse gas policy impact; dynamic pricing for utilities; the role of individuals as citizens, not just consumers; and coastal policy and climate change.

Over the year, Bunzl wrote and spoke in numerous forums about climate change and related issues. Geoengineering was his focus in appearances on NBC and BBC, a presentation at AAAS, and a co-authored article in Science. He also published articles in Climatic Change and Environmental Research Letters. He was invited to submit articles for Electricity Journal, Stanford Journal of Law and Public Policy, and an edited volume on climate to be published by Cambridge University Press.

The Initiative on Climate and Social Policy's work this year was greatly enhanced by support from New Jersey Natural Gas. Additional funding came from PSEG, the National Science Foundation, and Rutgers units including the School of Business, the School of Environmental and Biological Sciences, and the School of Arts and Sciences.

The New Jersey Project

www.eagleton.rutgers.edu/programs/njproject

The New Jersey Project, directed by policy analyst Ingrid Reed, coordinates and expands Eagleton's endeavors to assist individuals, governments and organizations in increasing awareness and understanding of New Jersey politics. Several initiatives in 2009 aimed to inform voters about candidates in the gubernatorial and legislative elections:

• In September, Eagleton partnered with News12 New Jersey to present 30-minute TV segments entitled "Conversation with the Candidate" featuring each of the candidates for Governor: former U.S. Attorney

Chris Christie, incumbent Governor Jon Corzine, and former New Jersey Department of Environmental Protection Commissioner Chris Daggett. Students associated with Eagleton questioned the candidates on a variety of issues. Each conversation aired three times on News12 and was posted on the Eagleton website.



News 12 taped gubernatorial candidates answering questions posed by Eagleton students.

- www.njvoterinfo.org, a popular non-partisan resource provided by Eagleton, permits users to identify their legislative districts and read up on candidates. Reed and senior policy fellow Don Linky worked with student assistants to collect information about 2009 gubernatorial and General Assembly candidates.
- Reed's fall semester Osher Lifelong Learning Institute course focused on the 2009 elections.

As a result of the study Reed completed in June 2009 on the administration of New Jersey's local government ethics statute, Governor Corzine appointed her to chair a Local Government Ethics Task Force, which Governor Christie has continued in his administration. Undergraduate Kathryn Lavelle completed a companion research project in the spring of 2010 as an independent study course; her work examined the performance of ethics boards established by municipalities and counties as an option under the state statute.



New Jersey Project director Ingrid Reed (second from I.) worked with Eagleton students (from I.) Vanessa Matthews, David Andersen and Malissa Pansa-ad on research about newspaper coverage of elections in the state.

Working with Eagleton students, Reed repeated a 2007 study of web sites provided by New Jersey's counties, the units of government responsible for administering elections. The study rated the sites according to how easily voters could find registration and voting information. The finding that two-thirds were considered easy to access, compared with only a third two years ago, marked a significant improvement for citizens. Reed also collaborated with graduate students to compare newspaper coverage of New Jersey's gubernatorial and legislative elections in 2005 and 2009.

EDUCATION PROGRAMS

Students – both graduate and undergraduate – are vital participants in all program areas at Eagleton. Through classes as well as engagement in research and other projects, the Institute offers opportunities for direct interaction with faculty and members of the professional research staff, exploring connections between political theory and the practices of politics and governing.

Eagleton Fellowship Program for Graduate Students

The Eagleton Fellowship program was one of the original programs established when the Institute was founded in 1956. Now open to Rutgers graduate students in any school or discipline, the program connects Fellows to the practice of politics and public affairs through a fall-semester course followed by a spring-semester part-time placement in a government office or agency. The fellowship, which also includes special seminars and informal interaction with political practitioners, offers a deep, hands-on understanding of politics in the context of each student's field of academic study.

This year, the 27 students selected for the program included: J.D. students from Rutgers Law Schools in Newark and Camden; Ph.D. students in clinical psychology, geography, ecology and evolution, educational policy, plant biology, political science, and public administration; and master's students in political science, public policy and social work.



 $\label{thm:eq:angleton} \textit{Eagleton fellows gathered on the steps of the Maryland State House}.$

In the fall semester, seven Fellows took the course on legislatures taught by Professor Alan Rosenthal, and the remaining 20 took the Seminar in American Politics co-taught for the seventh year by a bipartisan team of experienced practitioners, Joseph Doria and Peter McDonough. Doria is a former commissioner of the New Jersey Department of Community Affairs, former legislative leader and mayor, while McDonough is a communications, political and public affairs specialist with an extensive background in state and national politics and government.

The spring placements enabled Fellows to spend at least 15 hours each week immersed in local, county, state and federal levels of government. (See inset on page 15.)

Throughout the year, Fellows took part in special sessions at Eagleton, including networking dinners with Eagleton's Visiting Associates and monthly policy seminars in Trenton during the spring semester. Once again Fellows traveled to Annapolis, Maryland, following an Eagleton Fellowship tradition, to view a different state government in action and meet with legislative and executive branch leaders.

For the 2010-11 academic year, Eagleton has again selected 27 outstanding graduate students for Fellowships from a record-high pool of 123 applicants.

The Eagleton Fellowships are made possible through the generosity of Harold and Reba Martin, Eagleton alumni, and the New Jersey State Legislature and Governor's Office.



Fellows Robert Vohden and Nicole Scott-Harris were joined at the year-end closing program by their placement supervisors from the Board of Public Utilities, Eric Hartsfield and Peg Gallos (Eagleton Fellow '05).

Eagleton Undergraduate Associates Program

The Eagleton Undergraduate Associates Program has been offered in collaboration with the Department of Political Science since 1974. Each fall, the Institute selects approximately 25 talented juniors to take a three-

course sequence focused on the context in which political decisions are made and to serve as interns in government or public affairs. As interns, Associates spend 10 to 15 hours a week working with a government agency, state office, or public interest group. (See inset.)

EAGLETON STUDENT PLACEMENTS 2009-2010

*Eagleton Fellows (graduate) +Undergraduate Associates

Federal Government
Congressional offices +
Environmental Protection Agency *
U.S. Court of Appeals (Third Circuit) *

Office of the Governor +
Office of the Attorney General *
Board of Public Utilities *
Economic Development Authority *
Health Care Facilities Finance Authority *
Department of Children and Families *
Department of Corrections *
Department of Education * +
Department of Environmental Protection *
Department of Treasury *
Department of Transportation *
State Senate * +
State Assembly * +
Office of Legislative Services *

Local Government

Newark Department of Economic and Community Development * Elizabeth Office of the Business Administrator * Middlesex County Department of Human Services *

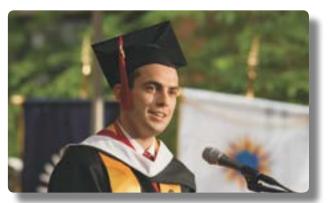
Other Placements

Port Authority of New York and New Jersey *
Rutgers Office of Federal Relations +
Rutgers Office of State Relations +
Rutgers Center for Civic and Law-Related
Education +
New Jersey Education Association +
Non-profit organizations +
Media outlets +
Lobbying and political consulting firms +



Undergraduate Associates in Institute associate director John Weingart's course on Processes of Politics explored the topic of ethics with (from I.): Professor Alan Rosenthal, chair of the New Jersey Joint Legislative Committee on Ethical Standards; Kathleen Wiechnik, executive director of the State Ethics Commission; and former undergraduate associate Nadir Joshua, now ethics counsel to the New York City Council.

Twenty-three seniors completed the second year of the Undergraduate Associates Program in 2010. Thirteen students came from Rutgers College, seven from the School of Arts and Sciences, four from Douglass College, and one each from Livingston College and Rutgers Camden. Twenty-one students were political science majors, with the remainder majoring in journalism and media studies and philosophy. A highlight of the year was the selection of an Undergraduate Associate from Rutgers-Camden, Jonathan Maddison, as the student speaker at the 2010 university-wide commencement ceremony.



Undergraduate Associate Jonathan Maddison spoke at the Rutgers commencement in May 2010. (Photo by Nick Romanenko)

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Political Campaigning Course

The Eagleton Institute, in collaboration with the Department of Political Science, offers Political Campaigning, a popular fall-semester undergraduate course. In fall 2009, with New Jersey one of only two states holding gubernatorial elections, the course was taught for the first time by two key players in that hotly contested contest: Mike DuHaime, the top consultant to former U.S. Attorney (now Governor) Chris Christie, and Maggie Moran, campaign manager for then-Governor Jon Corzine.

The course, which always uses current campaigns to illustrate central concepts about political strategies and tactics, took on added excitement because the students had access to insider views of the campaign in progress as well as the opportunity to see their teachers work together and treat each other with respect and good humor despite strong political differences.

Mike DuHaime

DuHaime and Moran brought to class key players on the state's political stage, including officeholders and operatives, who offered valuable frontline insights. Among the highlights were post-election visits to the class by both Governor Corzine and Governor-elect Christie.

The bipartisan duo of New Jersey's most respected young campaign leaders, both Rutgers graduates, took over the teaching reins from Roger Bodman and Harold Hodes, who stepped down after 25 years of service. They were assisted by political science Ph.D. student Benjamin Dworkin. Many past students in the course – like DuHaime himself – have gone on to careers in politics.

Courses Taught at Wood Lawn 2009-2010 Women and American Politics/Public Leadership Undergraduate

- Byrne First Year Seminar/ Political Women: Some Who Dared (Ruth B. Mandel)
- Internship Seminar for Eagleton Undergraduate Associates (Alan Rosenthal)
- Internship Seminar for RU Ready Program (Elizabeth Matto)
- Internship Seminar for RU Voting Program (Elizabeth Matto)
- Political Science Seminar: PACs, Power and Politics
- Political Campaigning (Michael DuHaime and Maggie Moran with Ben Dworkin)
- Practice of Politics (Gerry Pomper)
- Processes of Politics (John Weingart)
- Survey Research (David Redlawsk)

Education Network (Susan J. Carroll)

Graduate

- Advanced Topics in Women and Politics: Gender, Race & Representation (Susan J. Carroll)
- Dissertation Proposal for Women and Politics (Kira Sanbonmatsu)
- **Eagleton Seminar: Problems in American Politics** (Joseph Doria and Peter McDonough)
- Legislative Policymaking (Alan Rosenthal)
- Research Seminar in Quantitative Methods: Experimental Methods (David Redlawsk)

Continuing Education

Osher Lifelong Learning Institute at Rutgers University: 2009 NJ Elections (Ingrid Reed)

Examining Two Sides of Every Issue: A New OPPORTUNITY FOR UNDERGRADUATE RESEARCH



Longtime friends supporters of the Institute John and Ann Holt have made a generous gift to establish a new opportunity for undergraduate research at Eagleton. The John Ann Holt Endowed Undergraduate **Applied**

Research Fund in American Politics will provide annual support for a Rutgers junior or senior to conduct research on an issue of contemporary significance in applied American politics. In keeping with Eagleton's bi-partisan approach to the study of politics, award recipients will be encouraged to examine all sides of the political debate on their topics, exploring varied partisan analyses. We thank the Holts for enhancing the academic experiences of our undergraduates by creating this unique and timely student research program.

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Eagleton fellow Mark Barnes had the opportunity to network with visiting associate and former Congressman Herb Klein.

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Members of the 2009-2010 Eagleton Alumni Committee met at Wood Lawn to plan creative ways for alumni to stay connected.

Daniel Gutierrez ('08)

Photos in this report were taken by:

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^{*} Committee Chair