



# EAGLETON INSTITUTE OF POLITICS

WINTER 2002

## NEW JERSEY CIVIC EDUCATION CONSORTIUM BUILDS BETTER CITIZENS



The New Jersey Civic Education Consortium is distributing copies of its “Classroom Toolkit for Public Officials” to interested educators and people in government who want to promote positive interactions between young people and public officials.

The toolkit provides materials to

help make visits by public officials to classrooms and community organizations informative, interesting and fun. The role-play activity found in the kit offers young people a positive experience with an elected official while demonstrating the value of negotiation and compromise in the democratic process.

Prior to the classroom visit, students take part in a budget-making scenario for the fictional town of “Purpose.” Students assume the roles of various stake-holders from the community as well as elected officials responsible for allocating resources. After students experience the difficulties in devising a budget with limited funds, they discuss the real process of legislating and governing with an elected official from their community.

East Brunswick, NJ Mayor William Neary piloted the toolkit with students at the local high school. Afterward, he commented in a letter to the NJ State League of Municipalities, “The class I was fortunate to work with was enthusiastic, well-versed, and extremely intelligent. The insights of the students combined with my experience made for lively discussions, creative ideas, and a deeper understanding of the democratic process.”

The kit also provides the elected official with tips on speaking with young people and resources for reaching out to educators.

Production of the toolkit was made possible by a generous contribution from the Schumann Fund for New Jersey.

## E-GOVERNMENT PROJECT RATES STATE GOVERNMENT WEBSITES

### ALSO OFFERS NEW ONLINE POLITICAL CASE STUDY AND OTHER INFORMATION

In October, the Eagleton E-Government Project published New Jersey State Government Web Report Cards, an online review of each of the web sites maintained by departments of New Jersey government. Eagleton evaluated each site and offered specific suggestions for how they could be improved. The highest grades went to web sites for the Legislature, Judiciary and Department of Environmental Protection, which were recognized for their overall excellence and their efforts to use the particular strengths of the Internet to expand access to information and promote public understanding of how government works. The Report Cards also cited for special recognition with Eagleton E-Gov Awards such innovative practices as the Judiciary’s on-line service for paying parking and other traffic tickets, the Department of Environmental Protection’s interactive environmental mapping service, and New Jersey Transit’s custom travel itinerary application. ([www.eagleton.rutgers.edu/e-gov/e-njwebintro.htm#Reportcards](http://www.eagleton.rutgers.edu/e-gov/e-njwebintro.htm#Reportcards)).

Also new from the E-Government Project is a profile of the 2002 New Jersey Senate election as the first of a planned series of political case studies that should be of value to teachers and students as well as to other political observers and participants. The online study includes a chronology and summary of the events relating to the investigation of Senator Robert Torricelli; his decision to withdraw from the campaign, the legal controversy surrounding his replacement

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### FROM EAGLETON VIA EMAIL

To stay up-to-date on the latest from Eagleton, send your e-mail address to [mhorgan@rci.rutgers.edu](mailto:mhorgan@rci.rutgers.edu). You’ll receive no more than one or two e-mail messages a month giving you announcements of upcoming events and news briefs.

## CAWP ELECTION WATCH KEEPS MEDIA INFORMED

CAWP provided extensive coverage of women in the 2002 elections through its website and responded to inquiries from reporters across the country including ABC, NBC, National Public Radio, *The New York Times*, and many others. The enhanced coverage was made possible by a gift from an anonymous donor, which enabled CAWP to develop extensive Election Watch materials to send to 2,000 journalists across the country, making the Center's expertise more widely known. The Center was also able to improve and continually update the website during the election season. CAWP posted election outcomes for women's races as they became available on election night, providing accurate and timely information in an election season fraught with uncertainty.

In January, the nation will have 6 women governors, 13 women Senators, and 59 House members compared with 5 governors, 13 Senators and 59 women House members before the election. Below, a summary:

### Governors

6 women: 4D, 2R; 4 newly-elected, 2 holdovers marked with \*

AZ Janet Napolitano (D)  
DE Ruth Ann Minner (D) \*  
HI Linda Lingle (R)  
KS Kathleen Sebelius (D)  
MI Jennifer Granholm (D)  
MT Judy Martz (R) \*

### U.S. Senate

13 women: Party breakdown will be either 9 D and 4 R or 8 D and 5 R, depending on outcome of Louisiana runoff; includes 10 holdovers marked with \*

AR Blanche Lincoln (D)\*  
CA Barbara Boxer (D)\*  
CA Dianne Feinstein (D)\*  
LA Mary Landrieu (D) or  
Suzanne Haik Terrell (R)  
(Runoff 12/7/02)  
ME Susan Collins (R)  
ME Olympia Snowe (R)\*  
MI Debbie Stabenow (D)\*  
MD Barbara Mikulski (D)\*  
NC Elizabeth Dole (R)  
NY Hillary Rodham Clinton (D)\*  
TX Kay Bailey Hutchison (R)\*  
WA Patty Murray (D)\*  
WA Maria Cantwell (D)\*

### U.S. House of Representatives

59 women: 38D, 21R, plus three non-voting Democratic women delegates from Washington DC, the US Virgin Islands, and Guam. Seven new women will enter the House, 5 Republicans and 2 Democrats.

*The new Republicans are:*

Marilyn Musgrave (CO)  
Katherine Harris (FL)  
Ginny Brown-Waite (FL)  
Candice Miller (MI)  
Marsha Blackburn (TN)

*The new Democrats are*

Denise Majette (GA)  
and Linda Sanchez (CA)  
Also new to the House is Delegate  
Madeleine Bordallo (D-Guam)

Check CAWP's web site  
([www.cawp.rutgers.edu](http://www.cawp.rutgers.edu))  
for full statewide  
and state legislative  
election results.

## LAW-SAUSAGE LINK DEMONSTRATED AT INSTITUTE



On October 2, Eagleton alumni, current students, and faculty and staff met at Wood Lawn to taste sausages and vote on legislation at an event called "Legislation and Sausage: Is There a Link?" The simulated legislative session was spurred by Alan Rosenthal's article, "The Legislature as a Sausage Factory," published in the *National Conference of State Legislatures' journal, State Legislatures*, September 2001. Jack Collins, former speaker of the New Jersey General Assembly, presided over the session. Four bills were introduced, each mandating that a different type of sausage be declared the official sausage of the Institute. The final result was a compromise, with a different type of sausage designated as the "official Eagleton sausage" for each season. Vegetarian and kosher sausage are to be offered whenever any other sausage is served.

## READY TO RUN

CAWP's fourth annual *Ready to Run* campaign training for women brought together 80 women – potential candidates from both sides of the aisle – who spent the day learning both the basics and the finer points of running a successful campaign. The event began with inspirational words from State Senator Diane Allen, followed by a rousing luncheon speech delivered by Donna Brazile, campaign manager for Gore 2000. Throughout the day, participants heard from elected officials and nationally renowned campaign experts in workshops addressing key issues including: Raising Money for Your Campaign, Getting Your Message to the Voter, and Positioning Yourself for Office.

We are grateful to the sponsors listed below for their generous support of *Ready to Run*.

**Major program support was provided by Phyllis Kornicker, with a matching gift from Johnson & Johnson.**

### Organizations

American Electric Power  
AT&T  
Aventis Pharmaceuticals  
New Jersey Education Association  
Schering-Plough Corporation  
US Trust Company

### Individuals

Judith Tenzer Benn  
Kathleen Crotty  
Joan Crowley  
Hazel Frank Gluck  
Martha Griffin  
Vinita Jethwani  
Gilda Morales  
Susan Nemeth  
Judith Shaw  
Lauri Sheppard  
Candace Straight  
Debbie Walsh  
Assemblywoman Loretta Weinberg  
Susan Wilson



*Michael Duhaime, executive director of New Jersey's Republican State Committee, and New Jersey Secretary of State Regena Thomas were featured panelists for a workshop on "Putting Together Your Campaign" at Ready to Run.*

## NAME A CHAIR AT EAGLETON

Don't miss the opportunity to name a chair at Eagleton! A tax-deductible gift of \$250 or more will put your nameplate on one of our stylish and comfortable new chairs, suitable for enjoying the kind of discussions, arguments and laughter that the Eagleton community has valued for more than 45 years. Honor a friend, family member or colleague or, at a higher giving level, name a chair for a class of Eagleton Fellows, a non-profit organization, or a corporation. For more information, contact Chris Lenart at [clenart@rci.rutgers.edu](mailto:clenart@rci.rutgers.edu) or by phone at 732/932-9384, ext. 244.

## A MESSAGE FROM CPIP DIRECTOR MICHAEL HAGEN

If you are reading this newsletter, no doubt you already know of Eagleton's reputation for excellence in polling. Surveys carried out by Eagleton have informed policymakers, political observers, and citizens for more than thirty years. Eagleton's polls have benefited people in government and out, in New Jersey and beyond. I am delighted to have an opportunity to contribute to Eagleton's work, joining the ranks as the new director of the Center for Public Interest Polling.

The Center's mission has been and will continue to be to conduct and facilitate high-quality research on matters of public policy, especially those that affect the lives of New Jersey's citizens. The Center project with the highest profile—indeed, one of the most visible ventures under way at Rutgers—is the *Star-Ledger/Eagleton-Rutgers* Poll, a quarterly survey of the New Jersey public on issues of social and political import. Cliff Zukin is director of the Poll; Patrick Murray is associate director. They and their associates have most certainly lived in interesting times this fall, as they have kept us abreast of the public's reactions to the candidates, issues, and events of this most remarkable 2002 New Jersey Senate election.

The Center is engaged in a great many projects beyond the *Star-Ledger/Eagleton-Rutgers* Poll. Government agencies and non-profit organizations employ the Center to help set priorities, implement policies, and evaluate their effectiveness. We work with clients to identify and clarify their research objectives, we design questionnaires and samples to achieve those objectives, we collect and analyze data using the most appropriate means, and we communicate the results clearly and coherently. We presently have long-term contracts with a variety of government agencies to conduct studies that help policymakers evaluate current programs and plan future ones. Many of those projects

address the health of New Jerseyans, and are overseen by Chris Bruzios, associate director for health research. We regularly pool the resources of organizations with less extensive research needs or more limited budgets, administering "omnibus" surveys that ask New Jersey adults questions about several different topics at once. The Center also works with scholars, at Rutgers and elsewhere, to conduct grant-funded academic research on a wide range of subjects.

In the coming year we will be finding new ways to share the expertise of the Center's staff with others. First and foremost, this means involving Rutgers students in the Center's activities. We will be creating new opportunities for students to work on projects as interns or assistants. We also will be creating courses in which students can learn our craft; we are now in the process of devising an educational program that will allow students to earn a certificate in survey research. And we will be looking for opportunities to extend our teaching beyond the boundaries of the university, to offer workshops and courses to organizations and professionals who wish to learn more about how surveys can be used and how they should be used.

It is an exciting time at the Center, and I am very pleased to be part of it. A change of leadership is a challenge for any organization, but it is also an opening. We are trying to think creatively about new directions and new approaches, and we are eager to solicit the ideas and advice of anyone interested in the future of Eagleton. We would welcome your phone call or e-mail. Better yet, next time you visit Wood Lawn, drop by the Carriage House.

*Michael Hagen can be reached at 732/932-9384, extension 240, or at [mghagen@rci.rutgers.edu](mailto:mghagen@rci.rutgers.edu). The Center's website is [eagletonpoll.rutgers.edu](http://eagletonpoll.rutgers.edu). (For more information about Michael Hagen, see page 6.)*

### HAVE YOU DROPPED BY [WWW.EAGLETON.RUTGERS.EDU](http://WWW.EAGLETON.RUTGERS.EDU) LATELY?

Be sure to check out the changes – new look, new ease of navigation, new features. You can even make an online contribution toward the Institute's work! And take a look at <http://www.eagleton.rutgers.edu/e-gov/e-index.htm> for developments and innovations in the electronic delivery of public information and services, with special emphasis on the Institute's interests in state government and politics.

While you're surfing the net, don't forget to visit the upgraded CPIP and CAWP sites. At <http://eagletonpoll.rutgers.edu/> you can dig into 30 years worth of polling data about New Jerseyans. At [www.cawp.rutgers.edu](http://www.cawp.rutgers.edu) you'll find all the latest information about women officeholders and candidates. Or head for [www.newleadership.rutgers.edu](http://www.newleadership.rutgers.edu) to see how CAWP's model program for young women is building a new generation of public leaders.

## KNOW ANYONE WHO SHOULD PARTICIPATE IN CAWP'S AWARD-WINNING NEW LEADERSHIP PROGRAM?

CAWP is currently accepting applications for NEW Leadership New Jersey, designed to educate, empower and encourage college women to become politically active and to take on leadership roles on their campuses and in their communities. Approximately 30 women from colleges across New Jersey will attend the NEW Leadership New Jersey Summer Institute, held at the Eagleton Institute of Politics, June 5-10, 2003. During the institute, students will hone their leadership skills, learn about civic engagement, meet with powerful women leaders and interact with a diverse group of women. CAWP is committed to including women from diverse socioeconomic, ethnic, racial and educational backgrounds in each NEW Leadership program. We strongly encourage women of color, nontraditional college women, and students majoring in fields other than political science to apply. Applications are due at CAWP by Friday February 28, 2003. For more information about NEW Leadership, or to download an application, go to [www.newleadership.rutgers.edu](http://www.newleadership.rutgers.edu).

## KNOW ANY INSTITUTIONS WHERE A NEW LEADERSHIP PROGRAM SHOULD BE ESTABLISHED?

The NEW Leadership Development Network is an initiative to expand the NEW Leadership program to colleges and universities across the United States. Since 1999, CAWP has been developing partnerships with educational institutions to help them plan and initiate NEW Leadership programs on their home campuses. To date there are NEW Leadership summer institutes established at: Chatham College (PA); University of Missouri-St. Louis; The Ohio State University; University of Oklahoma; University of Washington; Washington State University. Two new programs are currently in development.

CAWP is seeking Development Network partners for 2003. If you work at or know of an institution ready to make a commitment to increasing public leadership education for college women and enhancing women's leadership in the 21st century, please contact Sasha Patterson at 732/932-9384, ext. 248 or by email [sashap@rci.rutgers.edu](mailto:sashap@rci.rutgers.edu). More information about the Development Network can be found at [www.newleadership.rutgers.edu/html/devnet.htm](http://www.newleadership.rutgers.edu/html/devnet.htm).

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## NEWARK STUDENT VOICES CONTINUES ENGAGING HIGH SCHOOL STUDENTS IN POLITICS

The Newark Student Voices Project has continued for a second year of work in Newark's high schools. In 2001-2002, the project helped engage over one thousand Newark high school students in their city's mayoral race and in the civic life of their communities.

Newark Student Voices is directed by Susan Sherr, director of Eagleton's Civic Engagement and Political Participation Program, and coordinated in Newark by Angela Garretson. At the conclusion of what was supposed to be a one-year project, Newark teachers and administrators approached Sherr and Garretson and asked that Eagleton continue running what was widely viewed as an extremely successful program.

Eagleton was fortunate that the Annenberg Public Policy Center at the University of Pennsylvania, the Annenberg Foundation, The Pew Charitable Trusts, Lucent Technologies, and PSE&G all generously contributed to enable the Institute to continue the Newark Student Voices for another school year.

This year, students learned about New Jersey's senatorial election, the Essex County executive race and the elections for the two members of the House of Representatives who represent parts of Newark. The project Web site ([www.student-voices.org/newark](http://www.student-voices.org/newark)) contains information about all the candidates in these races, including third party candidates, as well as explanations of how decisions made at these varying levels of office affect the citizens of Newark.

In the second semester, students will focus on what happens once candidates get elected to office. They will examine the legislative process and learn how citizens can advocate on behalf of the issues they believe are important.

## EAGLETON WELCOMES SOME NEW FACES – AND SOME FAMILIAR ONES

The Institute is pleased to welcome a number of people who have joined us – including some true newcomers, as well as a few who have taken on new titles or roles.



**Cheryl Carreno** provides administrative assistance in the areas of budgeting, accounting, grants administration, purchasing, and personnel. She is also enrolled as a part-time graduate student at Rutgers. She graduated from Northeastern University with a B.S. in psychology and math.

**Kathleen Casey** has joined the Center for American Women and Politics as director of the Program for Women Public Officials. A doctoral candidate in women and politics at Rutgers, Casey has been affiliated with the Center as a research associate since 1992. She assisted on the Center's research about abortion and politics and on the studies reviewing the impact of women in the U.S. Congress. She received her master's degree from Rutgers as an Eagleton Fellow in 1990.



**Michael Hagen** is the new director of the Center for Public Interest Polling and associate research professor. Hagen was previously associate professor and director of undergraduate studies in the Department of Government at Harvard University. He has also taught at the Annenberg School for Communication at the University of Pennsylvania, where he was senior research fellow and co-director of the Annenberg 2000 Election Survey. Hagen is co-author (with Richard Johnston and Kathleen Hall Jamieson) of the forthcoming *The Presidential Campaign of 2000 and the Foundations of Party Politics*; co-author (with Paul M. Sniderman) of *Race and Inequality: A Study in American Values*; and a contributor to *Reasoning and Choice: Explorations in Political Psychology*, winner of the American Political Science Association's Woodrow Wilson Foundation Award for 1991. He earned his M.A. and Ph.D. in political science from the University of California, Berkeley.

**Jane Junn**, an associate professor of political science, has joined the Institute as a faculty associate. Her research focuses on democratic citizenship, political participation, education, and race in the U.S. Her book, *Education and Democratic Citizenship in America* (with Norman Nie and Ken Stehlik-Barry) won the 1997 Woodrow Wilson Foundation Book Award from the American Political Science Association for the best book published in political science in 1996. She is currently at work on her third book, *The Significance of Race for Political Participation: How Diversity and Immigration Change Politics in America*.





**Sasha Patterson** has been appointed NEW Leadership program coordinator at CAWP, responsible for the Center's work with young women. She first came to work at CAWP in 1999 as project assistant for the NEW Leadership Development Network. She earned her M.A. from Rutgers in 1995 and is currently a Ph.D. candidate in the political science department at Rutgers, focusing on women and politics and public law.

**Kira Sanbonmatsu**, assistant professor in the Department of Political Science at The Ohio State University, is a visiting professor at CAWP this year. Her research and teaching interests include gender, race/ethnicity, parties, public opinion, elections, and state politics. She is the author of *Democrats, Republicans, and the Politics of Women's Place* (University of Michigan Press) and is currently writing a book about women's election to the state legislatures.



**Gabrielle Wilders** is a new addition to the Center for Public Interest Polling staff, working with Chris Bruzios as project manager on a variety of health-related studies, beginning with the Pregnancy Risk Assessment Monitoring System for the New Jersey Department of Health and Senior Services. She has worked previously as a financial researcher at Bloomberg LP and as a crisis intervention specialist at UMDNJ. Wilders has a B.A. from Rutgers in Women's Studies and Psychology.

**Shari Yeager** joined the Institute as a part-time accountant in June, 2002. She earned her B.S. in accounting from Rider College and has worked at Rutgers since 1998. She is married to Peter Yeager, an Eagleton Fellow who graduated with the Class of 1992.



## VISITING ASSOCIATES MEET FELLOWS



*On October 29, Eagleton Fellows and Raimondo Fellows met with the Institute's Visiting Associates, all prominent New Jersey political practitioners. In the photo, from left to right, are Erika Sondahl, Jack Hall, Tom Byrne, W. Cary Edwards, and Jim Reilly.*

The 2002-2003 Visiting Associates are:

Nancy Becker, President and Founder, Nancy Becker Associates  
 Roger Bodman, Senior Partner, Hodes Shaw Bodman Gluck  
 Tom Byrne, President, Byrne Asset Management  
 Michael Catania, Executive Director, The Nature Conservancy  
 Cary Edwards, Partner, Edwards & Caldwell  
 Zulima Farber, Attorney, Lowenstein Sandler PC  
 Jack Hall, Retired, Former Vice President, Government Affairs and Policy, Johnson & Johnson  
 Harold Hodes, Senior Partner, Hodes Shaw Bodman Gluck  
 Peter McDonough, Media and Strategic Planning Consultant  
 Richard Roper, Founder and President, The Roper Group  
 Judy Shaw, Senior Partner, Hodes Shaw Bodman Gluck  
 Jon Shure, President, New Jersey Policy Perspective  
 Michele Tuck-Ponder, President, Ponder Solutions  
 Melanie Willoughby, President and CEO,  
 New Jersey Retail Merchants Association

## CONVERSATION WITH THE CANDIDATE

Eagleton collaborated with New Jersey Network on a new format for candidate-centered media coverage, a 30 minute program called "Conversation with the Candidate," moderated by Michael Aron. Republican Senate candidate Douglas Forrester met with students in Eagleton's political campaigning class (taught by Roger Bodman, Harold Hodes and Gina Serafin) and answered questions they had prepared for him. Because of the timing problems caused by the withdrawal of Senator Torricelli and the unavailability of Senator Lautenberg, the program was never shown.

## E-GOVERNMENT PROJECT (CONTINUED)

as the Democratic candidate by former Senator Frank Lautenberg; and the subsequent campaign between Senator Lautenberg and Douglas Forrester through election day. The study provides extensive links to online sources, including legal decisions, polls, media coverage and other content, as well as suggested educational lesson plans and other activities for using the 2002 Senate election to highlight issues in politics, public opinion and the law. ([www.eagleton.rutgers.edu/e-gov/e-2002senate.htm](http://www.eagleton.rutgers.edu/e-gov/e-2002senate.htm))

The third new resource published by the Project is the initial edition of the Eagleton Digital Archive of American Politics. The Archive provides a chronological tour through significant political developments in U.S. history, with links to original sources and images illustrating significant political events such as the Revolution and the drafting of the US Constitution to more contemporary controversies like Watergate, the impeachment of President Clinton and the political and policy response to the September 11 terrorist attacks. Future applications will expand the Archive resources and provide suggested classroom lesson plans and other tools for teachers and students. ([www.eagleton.rutgers.edu/e-gov/e-politicalarchive.htm](http://www.eagleton.rutgers.edu/e-gov/e-politicalarchive.htm)).

Eagleton's Electronic Government Project is directed by Don Linky. Contact Don through the Project's homepage ([www.eagleton.rutgers.edu/e-gov/e-index.htm](http://www.eagleton.rutgers.edu/e-gov/e-index.htm)) or at [dlinky@rci.rutgers.edu](mailto:dlinky@rci.rutgers.edu).

## CAMPAIGN REFORM: EAGLETON RECOMMENDATIONS FOCUS ON CAMPAIGNS THAT MEET THE NEEDS OF VOTERS

In mid-July, Eagleton convened a roundtable discussion with leaders in New Jersey media, campaigns and politics, and civic affairs. The question before the group was how to foster campaign activity that helps citizens decide whether and how to vote. The 2002 campaign roundtable built on the suggestions for better New Jersey campaigns first discussed at the Eagleton Campaign Forum held in February 1997.

The result was a set of recommendations that focused on debates and media coverage both in the recently concluded 2002 campaign as well as the 2003 legislative races.

While Eagleton's research about the 2002 election, conducted with students enrolled in the political campaigning class, is far from complete, an informal analysis based on observations gives some indication of what happened compared with the recommendations:

**Debates:** The recommendations called for three debates on TV or radio among candidates for U. S. Senate and House. The Senate campaign got off to a good start with two debates in September, but the October campaign concluded with two debates in the final week, not well publicized or easily available to voters. Little is known yet about the House races, although those in Districts 5, 7 and 12 did have scheduled debates.

**Debate Formats:** Innovations in setting and format and better advertising of debates were suggested. In

2002, the formats were dry and predictable. Voters' questions were not heard. Discussion was not organized around a set of issues. Candidates stood at podiums and reporters posed questions requiring 30 to 60 second answers. Advance promotion and advertising was minimal at best.

**Media focus on citizen interests:** Campaign coverage that includes feature stories on the candidates, lively pictures, charts comparing issue stands and shorter interviews around topics suggested by voters were among the ideas that came up at the roundtable. Eagleton has collected examples of these approaches and will include them in its report on the 2002 campaigns.

While the 2002 recommendations did not address the content of campaign ads, Eagleton research will include analysis of campaign materials in which ads are categorized by style — advocacy, attack or contrast — and are checked to see whether candidates distort images of their opponents.

### WHAT DO YOU THINK?

Eagleton is interested in the comments of observers of the campaign scene. E-mail Ingrid Reed at [Ireed@rci.rutgers.edu](mailto:Ireed@rci.rutgers.edu) with your thoughts about how these and other recommendations might be applied in 2003.

## PEOPLE AT EAGLETON

*Republic on Trial: The Case for Representative Democracy* is the latest book from the prolific professor **Alan Rosenthal**, co-authored with Eagleton Visiting Professor **John R. Hibbing** and **Burdett A. Loomis** and **Karl Kurtz**. The new offering from CQ Press shows readers what democracy entails in practice — the ins and outs of legislators actually doing their jobs — proving that uncertainty, competing interests, confusion, bargaining, compromise, and conflict are central to the proper functioning of our democracy.

The **Alan Rosenthal Prize** is a new annual award established by the Legislative Studies Section of the American Political Science Association. The award, which will be presented for the first time at the APSA's 2003 conference, is for the best book or article in legislative studies written by a junior scholar that has potential value to legislative practitioners.

Visiting professor **Kira Sanbonmatsu** is the author of *Democrats, Republicans, and the Politics of Women's Place*, just published by the University of Michigan Press. Her book examines gender equality debates in the party system from 1968 to 2000. It examines mass, activist, and elite positions across a range of issues, from abortion to child care and the role of women in politics. Sanbonmatsu compares public opinion and party messages to demonstrate that the parties' electoral strategies have varied across gender issues.

Due in December 2002 is *Women and American Politics - New Questions, New Directions*, edited by CAWP senior scholar and professor of political science **Susan J. Carroll**. Published by Oxford University Press, the book has three sections, examining "Women and Electoral Politics: Running for Public Office," "Women and Electoral Politics: Other Aspects of Women's Participation," and "New Directions in Women and Politics Research."

## EAGLETON CONTRIBUTES TO CENTURY FOUNDATION REPORT

The New Jersey 2001 gubernatorial election is one of four contests highlighted by the Century Foundation in a new study assessing the extent to which problems evident in Florida and elsewhere in 2000 persisted one year later. The others are the governor's race in Virginia, and mayoral races in New York City and Los Angeles.

The report on the New Jersey election was prepared by Ingrid W. Reed, director of the Eagleton New Jersey Project. It points out that New Jersey's decentralized, county-based election system is very similar to Florida's and lacks transparency and accountability.

The Century Foundation reports were released and discussed by Reed and the other authors at the National Press Club, Washington D.C. on October 15, at a program, "Does the Federal Election Bill Fix The Problem?" moderated by Juan Williams, senior correspondent for National Public Radio's Morning Edition.

Overall, the reports show that election problems were much less pervasive in Virginia and Los Angeles — which have long-standing voting laws and practices that parallel the reforms that Congress enacted — than in New Jersey and New York City, where there have been more scattershot approaches to election reform.

The overview section of the Century Foundation Report notes that in New Jersey, "structural flaws in the system reduce responsibility for carrying out elections effectively and leave local and county administration unaccountable." The report notes that in the 2001 election, the number of uncounted votes rose — usually New Jersey hovers around the national average — despite the fact that the state replaced its punch card ballot machines. It also notes that New Jersey uses a wide variety of voting machines and that election

observers and voting advocates report that polling sites and systems remain inaccessible for the disabled.

Reed, in commenting on the report, noted that the new federal election reform act will be a catalyst for addressing many of the problems with New Jersey's system and providing funds to make improvements in voting equipment. But, she added, reform in New Jersey can only be achieved if the state's election laws are changed to modernize the system and its management.

The New Jersey report describes the context for the 2001 elections and discusses how the process worked by looking at four places where specific election problems arose — Atlantic City, Cumberland County, Passaic County, and Mercer County. It also presents results of an informal survey of election administrators about the 2001 election that showed that the increase in poll worker pay successfully addressed the need for workers. It also makes recommendations for improving future elections:

- define a state leadership role in managing elections
- set county standards for streamlined administration
- address the needs of citizens with disabilities
- examine role of absentee ballots
- improve services for bilingual voters
- upgrade and standardize voting equipment
- consider practices in other states for such initiatives as statewide voter lists, mail ballots, shorter registration deadlines
- use modern communications to promote elections
- recognize outstanding achievements in election administration at the county and local level

The report concludes that "the challenge is to find a way to address the systemic issues about election administration in order to assure that the more specific issues are implemented fairly and efficiently and not simply added on to an already complex, overburdened structure.... Leadership from the governor and the legislature will be required to define the expectations for reform and to engage, not ignore, the many individuals and entities already involved in the election process to craft a new system."

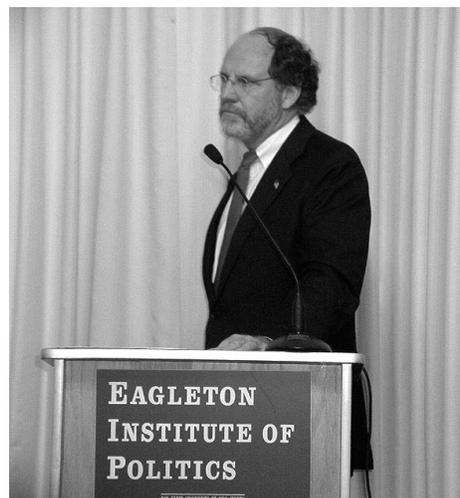
According to The Century Foundation, among other provisions, the federal reform requires every state to have state-wide registration rolls; provisional voting (already in place in New Jersey); have measures for keeping the number of votes lost in elections to a minimum; requires that voting systems have the capacity to allow the voter to check his or her vote, verify it, and change it if desired, before it is cast; and to have ballots available in languages other than English in jurisdictions where a significant part of the populations speaks another language. Problems uncovered in The Century Foundation reports but not adequately addressed in the reform measure include de-centralized election systems, error rates that don't include voter error, lack of well trained poll workers and language translators at the polls, and low rates of voter registration.

**The  
Century Foundation reports  
can be found on  
[www.reformelections.com](http://www.reformelections.com).**

## PUBLIC FORUMS AT EAGLETON - FALL 2002



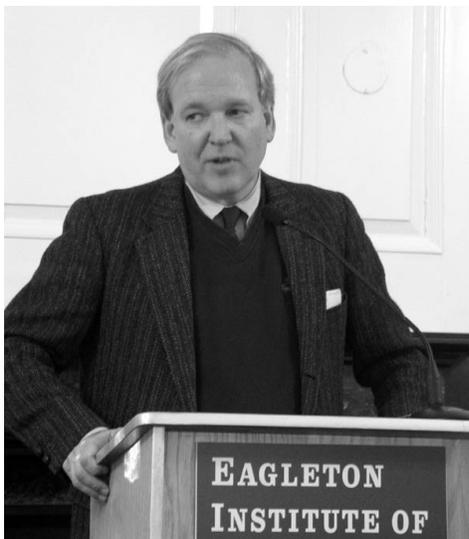
**Jennifer Duffy**, political analyst for *The Cook Political Report*, discusses prospects across the country in the Senate elections. Before her talk, Duffy joined the assembled audience gathered around a TV to watch Senator Torricelli's statement withdrawing from his race for re-election.



**Senator Jon Corzine** listens to a question from the audience after delivering the 2002 Lewitt Lecture on "The Role of Government in Business." The Lewitt Lecture, presented each year by a current or former Member of Congress or a Congressional staffer, is made possible by a gift from Mrs. Benjamin Leon in memory of her brother, Albert W. Lewitt, who served as a staffer on Capitol Hill in the 1940s.



**Larry Arnold**, *Associated Press* reporter; **Ross Baker**, Political Science professor; and **Sharon Harrington**, senior advisor to Senator Robert Torricelli listen as **Carl Golden**, who served as communications director for Governors Kean and Whitman, shares his thoughts on the election during a panel entitled *The Morning After, What Yesterday's Elections Mean for New Jersey*.



**Mike McCurry**, Chairman and CEO, Grassroots Enterprise, Inc. and press secretary to President Bill Clinton, discusses the current political climate, the use of the internet, and his experiences working in the White House.



**Kellyanne Fitzpatrick Conway**, Republican insider and pollster, speaks in Eagleton's drawing room about the importance and limits of polling in politics and American life.

## IN MEMORIAM - EDITH SAKS

The Institute has lost a longtime staff member and friend to generations of Eagletonians. Edith was a fixture at Wood Lawn from 1966 until her retirement in 1993, having served as secretary/administrative assistant to various faculty members over the years. But the people she served and cared about above all others were the graduate students who arrived with each autumn's new class of Eagleton Fellows. During the years she was responsible for the Fellows, she came to know all of them and many of their family members as she set out to make them feel comfortable and cared for at the Institute. She found opportunities to guide them through their New Brunswick adventure, looking out for their welfare and never hesitating to give the best advice that her life's experience had taught. Decades after Edith had sent "her Fellows" off into the wider world, she remembered all their names, knew their career

histories, and could tell you the names of their spouses and children. Something of this relationship was repeated in Edith's connections with the state legislators around the country whom she met at the Eagleton legislative conferences she organized for a over a decade. No matter the project, Edith tackled it with personal pride and ownership, deeply committed to an ethic of dedication and loyalty. She made the Institute a home away from home for herself and many, many others, referring to Eagleton faculty, staff, students and alumni as her second family. She was the person who could be counted on for a sympathetic ear and sage advice, living up to the motto on a plaque that hung over her desk: It's nice to be important, but it's more important to be nice. Everyone who knew Edith can recount examples of small, but memorable kindnesses—help with a task that looked overwhelming, an anecdote shared to show that a difficult

situation would work out eventually, a whispered message that a slip was showing, the loan of an evening bag or necklace from her seemingly infinite collection, a gift for a child or grandchild. And no one who saw Edith and her husband, Sammy, at an Eagleton holiday party will ever forget their elegant dance steps or their obviously adoring relationship.



### ABOUT THE EAGLETON INSTITUTE OF POLITICS

The Eagleton Institute of Politics at Rutgers University explores state and national politics through research, education, and public service, linking the study of politics with day-to-day practice. The Institute focuses attention on how contemporary political systems work, how they change, and how they might work better. Eagleton's faculty, centers and programs specialize in the study of: state legislatures; public opinion polling and survey research; women's participation in politics; race and politics; campaigns, elections and political parties; civic education and political engagement; electronic democracy and New Jersey politics. The Institute includes the Center for American Women and Politics (CAWP) and the Center for Public Interest Polling (CPIP).

### SEND US YOUR COMMENTS

We welcome your comments and responses to our newsletter, as well as your suggestions for future issues. Current and past issues are posted on Eagleton's website. The Eagleton Institute of Politics newsletter is edited by Katherine E. Kleeman, with design and formatting by Linda Phillips and Taralynn Ross. Contributors to this edition include: Amy Bain, Michael Hagen, Michelle Horgan, Kathleen Casey, Chris Lenart, Don Linky, Ruth B. Mandel, Sasha Patterson, Ingrid Reed, Susan Sherr, Debbie Walsh, and John Weingart.

Eagleton Institute of Politics  
Rutgers University  
Wood Lawn, 191 Ryders Lane  
New Brunswick, NJ 08901-8557  
Ruth B. Mandel, Director  
Phone: 732/932-9384  
Fax: 732/932-6778  
Web: [www.eagleton.rutgers.edu](http://www.eagleton.rutgers.edu)

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