

EAGLETON SCIENCE AND POLITICS WORKSHOP

Thwarting Polarization While Communicating the Science of Zika and Zika Prevention

March 3, 2017

Eagleton Institute of Politics
Rutgers, The State University of New Jersey

AGENDA

- 8:30am Coffee and Check-in
- 9:00am Welcome Ruth B. Mandel, Ph.D.
Director, Eagleton Institute of Politics
Board of Governors Professor of Politics, Rutgers University
- 9:10am Keynote Kathleen Hall Jamieson
Professor of Communication and Director
Annenberg Public Policy Center, University of Pennsylvania
- 10:00am Q&A
- 10:30am Break
- 10:40am Message Development Exercise
- 11:30am Closing Comments
- 11:45am Networking Lunch

Save the date! Our next Eagleton Science and Politics Workshop will take place on Friday, April 14th.

Speakers include:

- Andrew Black, Chief of Staff and Director, Executive Office, American Association for the Advancement of Science
- Julie Groeninger, Associate Director of Government Affairs, Princeton University
- Francine Newsome Pfeiffer, Vice President for Federal Relations, Rutgers University

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SPEAKER BIO

Kathleen Hall Jamieson is the Elizabeth Ware Packard Professor of Communication at the University of Pennsylvania's Annenberg School for Communication, the Walter and Leonore Director of the university's Annenberg Public Policy Center, and program director of the Annenberg Retreat at Sunnylands.

Five of the 15 books that Jamieson has authored or co-authored have received a total of eight political science or communication book awards (*Packaging the Presidency*, *Eloquence in an Electronic Age*, *Spiral of Cynicism*, *Presidents Creating the Presidency*, and *The Obama Victory*.) She recently co-edited *The Oxford Handbook on Political Communication* (2016) and *The Oxford Handbook on the Science of Science Communication* (2017 forthcoming).

Jamieson has won university-wide teaching awards at each of the three universities at which she has taught and has delivered the American Political Science Association's Ithiel de Sola Poole Lecture, the National Communication Association's Arnold Lecture, and the NASEM Division of Behavioral and Social Sciences and Education Henry and Bryna David Lecture. Her paper "Implications of the Demise of 'Fact' in Political Discourse" received the American Philosophical Society's 2016 Henry Allen Moe Prize.

Jamieson's work has been funded by the FDA and the MacArthur, Ford, Carnegie, Pew, Robert Wood Johnson, Packard, and Annenberg Foundations. She is the co-founder of FactCheck.org and its subsidiary site, SciCheck, and director of The Sunnylands Constitution Project, which has produced more than 30 award-winning films on the Constitution for high school students.

Jamieson is a fellow of the American Academy of Arts and Sciences, the American Philosophical Society, the American Academy of Political and Social Science, and the International Communication Association, and a past president of the American Academy of Political and Social Science.

ABOUT THE EAGLETON INSTITUTE OF POLITICS

The Eagleton Institute of Politics at Rutgers University explores state and national politics through research, education, and public service, linking the study of politics with its day-to-day practice. Florence Peshine Eagleton, a suffragist and founder of New Jersey's League of Women Voters, made the bequest that established the Institute in 1956.

The Institute focuses attention on how contemporary political systems work, how they change, and how they might work better. Eagleton's faculty, centers and programs specialize in the study of: state legislatures and the state executive; public opinion polling and survey research; women's political participation; minority and immigrant political behavior; campaigns, elections and political parties; ethics; science and politics – policy and career intersections; youth civic engagement and political participation; and New Jersey politics. Eagleton offers education programs including an undergraduate certificate, graduate fellowships, research assistantships and internships, and opportunities to interact with political practitioners.

ABOUT THE EAGLETON SCIENCE AND POLITICS WORKSHOP:

The Eagleton Science and Politics Workshop (ESPW), a collaborative initiative among several partners, serves aspiring scientists and social scientists, including both graduate students and post-docs. Established in 2015, it enables participants to explore intersections between science and politics in order to increase their understanding of how politics affects their disciplines and how they can effectively engage with political and policymaking institutions – including through careers in public service. In three annual sessions, ESPW highlights the need for improvements in communication between scientists and non-scientists and for expanding the pool of scientifically trained graduates interested in public service careers.

PROGRAM SUPPORT

The 2016-2017 Eagleton Science and Politics Workshop is offered in collaboration with the following partners:

- The Boggs Center on Developmental Disabilities, Rutgers Robert Wood Johnson Medical School, Rutgers Biomedical & Health Sciences
- Departments of Neuroscience & Cell Biology and Pediatrics
- Division of Life Sciences
- Graduate School-New Brunswick
- Office of the Executive Dean, Rutgers School of Environmental and Biological Sciences
- Office for the Promotion of Women in Science, Engineering & Mathematics (SciWomen)
- The Rutgers University iJOBS program, which is funded by a Broadening Experiences in Scientific Training grant from the NIH