

**EAGLETON SCIENCE AND POLITICS WORKSHOP**

*When Does Science Influence Policy?*

February 5, 2016

Eagleton Institute of Politics  
Rutgers, The State University of New Jersey

AGENDA

- 8:30am Coffee and Check-in
- 9:00am Welcome Ruth B. Mandel, Ph.D.  
Director, Eagleton Institute of Politics
- 9:10am Presentation Stuart Shapiro, Ph.D.  
Associate Professor and Director, Public Policy Program  
Edward J. Bloustein School of Planning and Public Policy
- 9:40am Q&A
- 9:50am Introduction of Policy Exercise and Guest Experts  
Megan Anderson Brooks, Ph.D.  
Senior Policy Associate, Cavarocchi Ruscio Dennis (CRD) Associates  
  
Robert M. Goldberg, Ph.D.  
Co-Founder and Vice President, Center for Medicine in the Public Interest  
  
William Hallman, Ph.D.  
Professor and Chair, Department of Human Ecology  
  
Ronald L. Stotish, Ph.D.  
CEO, President and Executive Director, AquaBounty Technologies
- 10:35am Break
- 10:45am Policy Exercise: Stakeholder Group Meetings
- 11:15am Policy Exercise: Mock Congressional Testimony
- 11:45am Policy Exercise: Debrief and Open Discussion
- 12:15pm Closing Comments from Guest Experts
- 12:45pm Networking Lunch

## ABOUT THE EAGLETON INSTITUTE OF POLITICS

The Eagleton Institute of Politics explores state and national politics through research, education, and public service, linking the study of politics with its day-to-day practice. The Institute is proud to mark its 60th anniversary in 2015-2016, along with 45th anniversaries for its Center for American Women and Politics and the Eagleton Center for Public Interest Polling. Building on the Institute's 60-year record of educating involved citizens and effective political leaders, the theme for the anniversary year is "Make It Better" – a call to action for the Institute and community to better understand how the U.S. political system works, how it changes, and how it can work better. The Institute's areas of interest include: state government and politics; public opinion polling and survey research; women's political participation; minority and immigrant political behavior; governors; campaigns, elections and political parties; ethics; civic education and political engagement; young elected leaders and youth political participation; and New Jersey politics. Eagleton offers education programs including an undergraduate certificate, graduate fellowships, research assistantships and internships, and opportunities to interact with political practitioners.

## PROGRAM SUPPORT

The 2015-2016 Eagleton Science and Politics Workshop is offered in collaboration with the following partners (list in formation): Brain Health Institute; Departments of Neuroscience & Cell Biology and Pediatrics, Rutgers Robert Wood Johnson Medical School; Division of Life Sciences; Edward J. Bloustein School of Planning and Public Policy; Graduate School-New Brunswick; Office for the Promotion of Women in Science, Engineering & Mathematics (SciWomen); Office of the Executive Dean, Rutgers School of Environmental and Biological Sciences; Rutgers Interdisciplinary Job Opportunities for Biomedical Scientists (iJOBS) program, which is funded by a Broadening Experiences in Scientific Training grant from the NIH.

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#### SPEAKER BIOS

#### **MEGAN ANDERSON BROOKS**

Senior Policy Associate

Cavarocchi Ruscio Dennis (CRD) Associates

<http://www.dc-crd.com/our-team/megan-anderson-brooks-senior-policy-associates>

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Megan Anderson Brooks is a senior policy associate with CRD Associates. Her practice includes: patient advocacy organizations, scientific professional associations, and pharmaceutical and biotechnology companies. Brooks has expertise in science and health advocacy strategies in support of an innovative and robust biomedical research system. On behalf of clients, she organizes advocacy days on Capitol Hill; coordinates congressional briefings and public policy symposiums; assists in the development and implementation of communication strategies; engages in direct lobbying; and monitors policy on various issues including those related to biomedical research funding, drug development and oversight of diagnostics. As a researcher in the field of neuroscience for over 10 years, Brooks brings first-hand experience and a deep scientific understanding to her work for clients. For those reasons, she has been sought out to speak to scientific groups about effectively communicating with members of Congress and their staff, and also organizes forums to create opportunities for interactions between researchers and policymakers. She previously worked for a professional scientific society developing grassroots advocacy activities that engaged early career scientists. Brooks holds a PhD in neuroscience, and additionally, was a Fellow at the Eagleton Institute of Politics, a unit of Rutgers, The State University of New Jersey.

#### **ROBERT M. GOLDBERG**

Co-Founder and Vice President

Center for Medicine in the Public Interest

<http://cmpi.org/about-us/founders>

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Robert M. Goldberg, Ph.D. conducts and disseminates research on the value of medical innovation. He recently co-founded Transforming Medicine: The Elizabeth Kauffman Institute, to provide patients with direct access to precision medicine. Prior to founding CMPI, Goldberg established and ran Manhattan Institute's Center for Medical Progress and chaired its 21st Century FDA Task Force that examined the FDA's Critical Path Initiative impact on personalized medicine. He wrote "Tabloid Medicine: How the Internet is Used to Hijack Medical Science for Fear and Profit." (Kaplan 2011)

#### **WILLIAM HALLMAN**

Professor/Chair

Department of Human Ecology

<http://humanecology.rutgers.edu/faculty.asp?fid=28>

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William Hallman is a professor and chair of the Department of Human Ecology and former director of the Food Policy Institute at Rutgers, the State University of New Jersey. He holds a BS (biology, psychology) from Juniata College and a Ph.D. (Experimental Psychology) from the University of South Carolina. An expert in risk perception and risk communication, he has written extensively on food safety, food security, and public perceptions of controversial issues concerning food, technology, health, and the environment. Recent research projects have examined public perceptions of genetically

modified foods, the use of nanotechnology in food and agriculture, and public responses to food recalls. The former director of Rutgers Food Policy Institute, Hallman currently serves on a committee of the National Academy of Sciences focused on the science of science communication, has served as a member of several National Research Council committees focused on food safety, and as the chair of the Risk Communication Advisory Committee of the U.S. Food and Drug Administration. He is also the co-author of a forthcoming handbook on risk communication applied to food safety for the Food and Agriculture Organization of the United Nations and the World Health Organization.

## **RUTH B. MANDEL**

Director

Eagleton Institute of Politics

<http://eagleton.rutgers.edu/facultystaff/mandel.php>

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Ruth B. Mandel, Ph.D. is director of the Eagleton Institute of Politics. During Mandel's tenure as Eagleton director, the Institute has launched new research and education initiatives in youth political engagement, immigrant political behavior, governors and state executive leadership, and ethics in government. Eagleton's education programs for Rutgers graduate and undergraduate students have grown, and the Institute has expanded its state and national outreach and service with visible public programs and social media communications.

As a founder and director of Eagleton's Center for American Women and Politics (CAWP) from 1971 through 1994, Mandel built a national center with multi-faceted research/education/ public service and information programs about women's political participation, a subject previously unexplored. She remains affiliated with CAWP as a senior scholar, teaching and writing about leadership, with emphasis on U.S. women's political history, women as political candidates and officeholders, women's political networks, and the "gender gap." Mandel is the author of numerous publications about women's changing political roles, including *In the Running: The New Woman Candidate*, the first book-length account of women's experiences as candidates for political office.

From 1991 to 2006, Mandel held a presidential appointment to the United States Holocaust Memorial Council, the governing board of the U.S. Holocaust Memorial Museum (USHMM) in Washington, D.C. She was named Vice Chairperson of the Council by President Clinton in 1993 and served in that capacity until 2005. She chaired the task group charged with proposing a governing structure for the new Museum and also led the process to create the Museum's Committee on Conscience, which was established in 1996 with Mandel as its founding chair. Currently, she serves as a public member of the Museum's Education Committee and its Committee on Conscience.

In 2009, Mandel completed two terms on the board of the Charles H. Revson Foundation. In 2012, she joined the board of the New Jersey Council for the Humanities, where she is a member of its Executive Committee and chairs the governance committee. Among other honors, Mandel has been awarded an honorary Doctor of Public Service by Chatham College and an honorary Doctor of Public Administration by Georgian Court University.

## **STUART SHAPIRO**

Associate Professor and Director, Public Policy Program  
Edward J. Bloustein School of Planning and Public Policy  
<http://bloustein.rutgers.edu/shapiro/>

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Stuart Shapiro is an associate professor and the director of the Public Policy Program at the Bloustein School of Planning and Public Policy at Rutgers University. Shapiro has been at Rutgers since 2003 and has been Public Policy Program director since 2010. His research centers on the U.S. regulatory process and the roles that politics, economics, and science play in government decisions about regulations. He has published more than 20 articles and two books. His articles have appeared in journals focused on political science, public administration, and risk analysis as well as law reviews. He has been quoted in *The Washington Post* among numerous other newspapers, and has been interviewed on NPR. He also blogs regularly and has a column in *The Hill*.

Shapiro teaches classes in micro-economics and cost-benefit analysis to Masters of Public Policy (MPP) students in addition to directing the MPP program. Prior to coming to Rutgers, Shapiro worked for five years at the Office of Information and Regulatory Affairs in the administrations of Presidents Bill Clinton and George W. Bush. He received his Ph.D. and MPP from The Kennedy School of Government at Harvard University.

## **RONALD L. STOTISH**

CEO, President and Executive Director  
AquaBounty Technologies  
<https://aquabounty.com/about/leadership/>

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Ronald L. Stotish, Ph.D. is CEO, president and executive director of AquaBounty Technologies. He joined AquaBounty in 2006 as vice president for regulatory affairs. Prior to joining AquaBounty, Stotish was executive vice president for R&D at MetaMorphix, Inc. He previously served as vice president for global pharmaceutical research and development at Fort Dodge Animal Health, and held a variety of positions at American Cyanamid. Stotish began his career in basic research at Merck. He has degrees in biochemistry and over forty years' experience in the discovery, development, and commercialization of new animal health products. Stotish is a member of the Board of Directors of BIO, the Biotechnology Innovation Organization, and serves on the Food and Agriculture Section Governing Board of BIO. He is a member of the World Aquaculture Society, Global Aquaculture Alliance, American Association for the Advancement of Science, and the National Institute for Animal Agriculture. Stotish is a graduate of Rutgers, The State University of New Jersey.

## **JOHN WEINGART**

Associate Director  
Eagleton Institute of Politics  
<http://eagleton.rutgers.edu/facultystaff/weingart.php>

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John Weingart has been associate director of the Eagleton Institute of Politics at Rutgers University since 2000. While at Eagleton, he served as the gubernatorially-appointed inaugural chair of the New Jersey Highlands Water Protection and Planning Council, leading the Council through its first hundred-plus public meetings and hearings to the adoption of a comprehensive regional land use plan covering parts of 88 municipalities in seven counties.

Weingart directs Eagleton's Center on the American Governor and Arthur J. Holland Ethics in Government Program. He also oversees the graduate Eagleton Fellowship Program and Undergraduate Associates Program in which he teaches the capstone course. His interests include public policy for issues involving considerations of risk, public participation in government, and, more generally, the vitality of the infrastructure of government. He also writes columns and is a frequently quoted source in media reports on politics, government and public policy.

Weingart's prior extensive experience in government includes work – primarily on environmental and land use issues - during the administrations of two Democratic and two Republican governors. His accomplishments include helping to write and implement New Jersey's coastal zone management program and Hudson River Walkway Plan, and directing a state commission's unusual public process encouraging municipalities to consider volunteering to host a disposal facility for low-level radioactive waste. He also had a brief stint setting up and directing U.S. Representative Rush Holt's district office. His publications include the book, *Waste Is A Terrible Thing To Mind: Risk, Radiation and Distrust of Government*; the Eagleton Institute study, *Another Government Success Story: Citizen Volunteers on New Jersey State Boards and Commissions*; and an earlier book, *Reform of Undergraduate Education*, written with Arthur E. Levine.

On Sunday evenings, Weingart hosts *Music You Can't Hear On The Radio*, New Jersey's premiere radio program of folk music, bluegrass and other American roots music, broadcast live on WPRB-FM and WPRB.com. Weingart holds a B.A. in Sociology from Brandeis University and a Master's in Public Affairs from Princeton University's Woodrow Wilson School. He and his wife, Deborah Spitalnik, live in Hunterdon County, New Jersey.